### ANNAMARIA LUSARDI

### **CURRENT POSITIONS:**

Senior Fellow, Stanford Institute for Economic Policy Research, September 1<sup>st</sup>, 2023-Professor of Finance (by courtesy), Stanford Graduate School of Business, September 1<sup>st</sup>, 2023-Director, Initiative for Financial Decision-Making, Stanford University, September 1<sup>st</sup>, 2023-Founder and Academic Director, Global Financial Literacy Excellence Center (GFLEC), 2011-

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### **ONLINE:**

Clarivate Analytics list of world's most impactful scientific researchers in 2022, 2021 and 2017, listed among top 1% of economics and business researchers, according to citations Google Scholar Profile: <a href="http://scholar.google.com/citations?user=0VMcDxAAAAAJ&hl=en">http://scholar.google.com/citations?user=0VMcDxAAAAAJ&hl=en</a>

### FIELDS OF INTEREST

Financial Literacy, Personal Finance, Public Policy, Applied Economics, Entrepreneurship.

# **EDUCATION**

Princeton University, Ph.D. 1992.

Bocconi University, Milan, Italy, B.A. summa cum laude, Economics, 1986.

### HONORARY DEGREE

Doctor of Science (Economics and Business Administration), University of Vaasa, Finland, September 2018.

### PROFESSIONAL EXPERIENCE

University Professor, The George Washington University, January 2020 - August 2023.

Denit Trust Chair of Economics and Accountancy, The George Washington University School of Business, 2014-2020.

Denit Trust Distinguished Scholar and Professor of Economics and Accountancy, The George Washington University School of Business, 2012-2014

Denit Trust Professor of Economics and Accountancy, the George Washington University School of Business, 2010-2012.

Visiting Scholar, Department of Mathematics, Dartmouth College, July 2015-

Visiting Scholar, Columbia Business School, May-June 2010

Joel Z. and Susan Hyatt Professor of Economics, Dartmouth College, 2009-2010

Visiting Professor, July 2008-March 2009, National Bureau of Economic Research, Cambridge, MA

Visiting Scholar, Harvard Business School, Boston, MA, January-June 2008

Professor of Economics, Dartmouth College, Hanover, NH, 2006-2009

Associate Professor of Economics, Dartmouth College, Hanover, NH, 1998-2006

Visiting Associate Professor, Graduate School of Business, University of Chicago, January-December 2004

Visiting Associate Professor, Graduate School of Business, University of Chicago, Spring 2002

Visiting Research Associate, Harris School of Public Policy Studies, University of Chicago, 1999-2000

Visiting Scholar, Northwestern/University of Chicago Joint Center for Poverty Research, 1998-99 Visiting Scholar, International Center for Economic Research (ICER), Turin, Italy, February-May 1996

Visiting Scholar, Innocenzo Gasparini Institute for Economic Research, Bocconi University, Milan, Italy, Fall 1995

Assistant Professor of Economics, Dartmouth College, Hanover, NH, 1992-98

Visiting Scholar, CentER, Tilburg University, the Netherlands, Fall 1992

Lecturer, Princeton University, NJ, 1991-92

Teaching Assistant, Department of Economics and Graduate Business School, Bocconi University, Milan, 1986-87

Research Fellow, Baffi Centre for Monetary and Financial Economics, Bocconi University, Milan, 1986-87

### POLICY APPOINTMENTS

Director, Financial Education Committee, Italy, August 2017 – August 2023 Academic advisor, U.S. Treasury, Office of Financial Education, September- December 2009

# RESEARCH APPOINTMENTS

Chair, Research Committee, OECD/International Network on Financial Education (INFE), 2014-Chair, Financial Literacy Expert Group, Programme for International Student Assessment (PISA), OECD, 2009-2015

# OTHER CURRENT POSITIONS

Research Fellow, Centre for Economic Policy Research (CEPR), December 2019-

Member, Advisory Council, BBVA's Center for Financial Education and Capability, 2017-2021

Member, Expert Committee, World Economic Forum, Retirement Investment Systems Reform Project, 2016-2018

Member, Network for Studies on Pensions, Aging and Retirement (Netspar) Scientific Council, 2015-

Member, Council of Scholar Advisors, Center for Retirement Initiatives, Georgetown University, 2015-

Member, Scientific Advisory Board, CINTIA (Centro Interuniversitario Netspar Italy), 2013-2018 Member, Board of Directors, Council for Economic Education (CEE), 2011-

Member, Scientific Monitoring Board, Survey of Health, Ageing and Retirement in Europe (SHARE), 2011-

Director, Financial Literacy Center (FLC), 2009-2011.

Fellow, Filene Research Institute, 2009-2016

Member, Advisory Board, Pension Research Council, Wharton School, University of Pennsylvania, 2008-

Research Fellow, Netspar, Tilburg University, The Netherlands, 2008-

Member, Scientific Committee, Center for Research on Pensions and Welfare Policies (CeRP), Turin, Italy, 2007-

Fellow, TIAA-CREF Institute, New York, 2005-

Research Associate, National Bureau of Economic Research, Cambridge, 2004-

Member, Panel of Judges for the Samuelson Award, TIAA-CREF Institute, 2006, 2013.

Member, Technical Review Committee, U.S. Bureau of Labor Statistics' National Longitudinal Surveys Program, 2003-2011

Member, Academic Advisory Board, Center for Private Equity and Entrepreneurship, Tuck School of Business, 2005-2010

### HONORS AND AWARDS

Fellow, Econometric Society, 2024-

Research Award, Economic Research Foundation, Sundsvall, Sweden, 2023

NEFE Inaugural 30<sup>th</sup> Anniversary Financial Education Impact Award, December 2022

Pearson Award for the best paper published in Financial Management in the last two years, Fall 2022.

Best Academic Paper, from MAIA (The Money Awareness and Inclusion Awards), for the publication: "Financial Education Affects Financial Knowledge and Downstream Behavior" (joint work with Tim Kaiser, Lukas Menkhoff and Carly Urban), May 31, 2022

Kulp-Wright Book Award from the American Risk and Insurance Association for the book: "Remaking Retirement: Debt in an Aging Economy," (jointly edited with Olivia S. Mitchell), May 2022

European Forum Alpbach, Alpbach, Austria, invited speaker, August 202, 2022

Barron's Financial Empowerment honoree, 2020

Top publication in *Financial Management*, Fall 2020 issue

University Professor, The George Washington University, January 1st, 2020-

2019 Kahneman Lecture, International Association for Research in Economic Psycholog(IAREP) and the Society for the Advancement of Behavioral Economics (SABE) annual meeting on Economic Psychology and Behavioural Economics, Dublin Ireland, September 2019.

Ketchum Prize, FINRA Investor Education Foundation, for outstanding service and research to advance investor protection and financial capability in the U.S., 2018

Oscar and Shoshana Trachtenberg Prize for Scholarship, The George Washington University, presented annually to a tenured member of the faculty who has made significant original contributions to research and/or creative endeavors, 2018

Skandia Research Award on Long-Term Savings, Stockholm, Sweden, October 2017

Ave Tucker Scholar, The George Washington University School of Business, 2017-2019

Financial Literacy Award, International Federation of Finance Museums, October 2015

Ave Tucker Summer Fellow, The George Washington University School of Business, Summer 2015

William A. Forbes Public Awareness Award, Council for Economic Education, December 2014 William E. Odom Visionary Leadership Award, Jump\$tart Coalition for Personal Financial Literacy, April 2013

National Numeracy Network's inaugural 2012 Steen Award for the best paper published in *Numeracy*, February 2013

Winner of the Fidelity Pyramid Prize, a \$50,000 award given to authors of published applied research that best helps address the goal of improving lifelong financial well-being for Americans, November 2007 (jointly with Olivia S. Mitchell).

### **OTHER HONORS**

100 leaders of wealth management in Italy, We Wealth, 2021 and 2022 2020 Fortune Italia, award for work on financial literacy 2019 Forbes list of 100 most successful women in Italy Corriere della Sera "110 women of 2020"

### **FELLOWSHIPS**

Senior Faculty Fellowship, Dartmouth College, Fall 2003.

Thomas Family Fellowship, Dartmouth College, 2000-01.

Joint Center for Poverty Research Fellowship, University of Chicago. Full salary, 1998-99.

John M. Olin Junior Faculty Fellowship. Full salary and summer support, 1997-98.

Whiting Fellowship, Whiting Foundation, Boston, MA, 1995-96.

Junior Faculty Fellowship, Dartmouth College, 1995-96.

Princeton University Fellowship, 1987-1991

# RESEARCH NETWORKS

Co-chair: G53 Financial Literacy and Personal Finance Network: www.g53network.org

# **TEACHING PRIZES**

Award for Best Teacher, University of Chicago Harris School of Public Policy, (Macroeconomics), 1999-2000.

First Prize for Excellence in Teaching, Princeton University, 1989-90.

# PROFESSIONAL AFFILIATIONS

Research Fellow, Center for Financial Studies, University of Frankfurt, Germany, 2006-Research Associate, C.R.D.E., University of Montreal, Canada, 2000-2010
Faculty Associate, Institute of Economics and Finance, Law School of the University of Urbino, Italy, 1999-2003.

# **EDITORIAL WORK**

Inaugural Editor, Journal of Financial Literacy and Wellbeing, 2023-

# OTHER EDITORIAL WORK

Editorial Board, *Journal of Accounting and Public Policy*, 2019-Editor, *Financial Literacy eJournal*, 2014-Advisory Board, *Journal of Retirement*, 2013-Editorial Board, *Journal of Economic Education*, 2010-

Editorial Board, Journal of Pension Economics and Finance, 2009-

Advisory Board, History of Finance eJournal, 2008-

Policy Editor, Financial Decision Making, Behavioral Science and Policy, 2013-2019

Editorial Board, Journal of Consumer Affairs, 2013-2019

Associate Editor, Numeracy, 2012-2015

Editorial Board, Journal of Economic Literature, 2009-2012.

### **GUEST EDITOR WORK**

Special issue on "Recent developments in financial literacy and financial education" with Tim Kaiser and Stefan Palan

The Journal of Behavioral and Experimental Finance, 2021

Special issue on "Accounting and Personal Finance" with Kathleen Weiss Hanley *The Journal of Accounting and Public Policy*, 2021-2022

"Theme Collection: Financial Literacy." *Numeracy*, Volume 6, Issue 2, June 2013.

"Financial Literacy around the World," with Olivia S. Mitchell. *Journal of Pension Economics and Finance*, Volume 10, Issue 4, October 2011.

### **BOOKS**

Remaking Retirement. Debt in an Aging Economy. Jointly edited with Olivia S. Mitchell. Oxford University Press, 2020.

Financial Literacy. Implications for Retirement Security and the Financial Marketplace. Jointly edited with Olivia S. Mitchell. Oxford University Press, 2011.

Overcoming the Saving Slump: How to Increase the Effectiveness of Financial Education and Saving Programs. Edited volume. University of Chicago Press, 2008.

### **TEXTBOOK IN PROGRESS**

Personal Finance and Financial Literacy for the 21<sup>st</sup> Century, with Audrey Brown and Dorothy Wallace, textbook under contract with Oxford University Press.

# **PUBLICATIONS**

- 1) Fearless Woman: Financial Literacy and Stock Market Participation," with Tabea Bucher-Koenen, Rob Alessie, and Maarten van Rooij, forthcoming Management Science.
- 2) Evaluating the effects of a low-cost, online financial education program, with Robert Clark, Chuanhao Lin, Olivia S. Mitchell and Andrea Sticha, *Journal of Economic Behavior & Organization*, vol. 232, April 2025, 106952.

- 3) "Financial Literacy in the DNB Household Survey: Insights from Innovative Data Collection," with Maarten van Rooij and Rob Alessie, *Journal of Financial Literacy and Wellbeing*, vol 2(1), pp. 21-37, April 2024.
- 4) "Assessing Financial Literacy Among the Young," with Luis Oberrauch and Tim Kaiser, *Journal of Financial Literacy and Wellbeing*, vol 2 (1), pp 63-78, April 2024.
- 5) "Financial Literacy and Financial Decisions: An Overview," with Tim Kaiser, *Oxford Handbook of Banking*, 4<sup>th</sup> Edition, edited by Allen Berger, Phil Molyneux, and John Wilson.
- 6) "A Competing Risk Analysis of Older Americans' Poverty Entry and Exit Patterns in the Health and Retirement Study," with Robert Clark and Olivia Mitchell, *Social Security Bulletin*, vol. 84 (3), pp 11-27, 2024
- 7) The Evolution of Financial Literacy over Time and its Predictive Power for Financial Outcomes: Evidence from Longitudinal Data," with Marco Angrisani, Jeremy Burke and Gary Mottola, *Journal of Pension Economics and Finance*, vol. 22 (4), pp. 640-657, October 2023.
- 8) "The Importance of Financial Literacy: Opening a New Field," with Olivia Mitchell, *Journal of Economic Perspectives*, vol. 37(4), pp. 137-54, Fall 2023.
- 9) "Financial Literacy and Financial Behavior at Older Ages," with Olivia S. Mitchell, in *Handbook of the Economics of Ageing*, edited by David E. Bloom, Alfonso Sousa-Poza and Uwe Sunde, Routledge, 2023.
- 10) "Resilience and Wellbeing in the Midst of the COVID-19 Pandemic: The Role of Financial Literacy," with Andrea Hasler, Nikhil Yagnik and Paul Yakoboski, *Journal of Accounting and Public Policy*, vol. 42(2), March-April 2023, 107079.
- 11) "How the Pandemic Altered Americans' Debt Burden and Retirement Readiness," with Andrea Hasler and Olivia S. Mitchell, *Financial Planning Review*, vol. 6(1), March 2023.
- 12) "The Importance of Financial Literacy and Its Impact on Financial Wellbeing," with Flore-Anne Messy, *Journal of Financial Literacy and Wellbeing*, vol. 1 (1), pp. 1-11, April 2023.
- 13) "Financial Literacy and Financial Well-Being: Evidence from the US," with Jialu Streeter, *Journal of Financial Literacy and Wellbeing*, vol 1(2), pp. 169-198, July 2023.
- 14) Evaluating Deliberative Competence: A Simple Method with an Application to Financial Choice," with Sandro Ambuehl and B. Douglas Bernheim, *American Economic Review*, vol. 112(11), pp. 3584-3626, November 2022.
- 15) "Debt, Illiquidity, and Financial Illiteracy as Barriers to Annuity Ownership," with Andrea Hasler and Hallie Davis, *Journal of Retirement*, vol. 10 (2), pp. 33-53, Fall 2022.

- 16) "Financial Education Affects Financial Knowledge and Downstream Behavior," with Tim Kaiser, Lukas Menkhoff and Carly Urban, *Journal of Financial Economics*, vol 145 (2), pp. 255-272, August 2022.
- 17) "Income Trajectories in Later Life: Longitudinal Evidence from the Health and Retirement Study," with Olivia S. Mitchell and Robert Clark, *Journal of the Economics of Aging*, vol. 22, June 2022, 100371.
- 18) "Stereotypes in Financial Literacy: Evidence from PISA," with Laura Bottazzi, *Journal of Corporate Finance*, vol. 71, December 2021, 101831.
- 19) "Factors Contributing to Financial Well-Being among Black and Hispanic Women," with Robert Clark, Olivia Mitchell and Hallie Davis, *Journal of Retirement*, vol. 9 (1), pp. 71-97, Summer 2021.
- 20) "Attitudes Toward Debt and Debt Behavior," with Johan Almenberg, Jenny Säve-Söderbergh and Roine Vestman, *Scandinavian Journal of Economics*, vol. 123 (3), pp. 780-809, 2021.
- 21) "Financial Fragility during the COVID-19 Pandemic," with Robert Clark and Olivia S. Mitchell, *American Economic Association Papers and Proceedings*, vol. 111, pp. 292-296, May 2021.
- 22) "Debt in an Aging Economy," with Olivia S. Mitchell, in *Remaking Retirement. Debt in an Aging Economy*, edited by Annamaria Lusardi and Olivia S. Mitchell, Oxford University Press, pp. 1-11, 2020.
- 23) "Debt Close to Retirement and its Implications for Retirement Well-being," with Olivia S. Mitchell and Noemi Oggero, in *Remaking Retirement*. *Debt in an Aging Economy*, edited by Annamaria Lusardi and Olivia S. Mitchell, Oxford University Press, pp. 15-34, 2020.
- 24) "Assessing the impact of financial education programs: A quantitative model," with Pierre-Carl Michaud and Olivia S. Mitchell, *Economics of Education Review*, vol. 78, October 2020.
- 25) "Financial Literacy and Financial Resilience: Evidence from Around the World" with Leora Klapper, *Financial Management*, Fall 2020, vol. 49(3), pp. 589-614.
- 26) "Financial Literacy and Wellness among African-Americans: New Insights from the Personal Finance (P-Fin) Index," with Andrea Hasler and Paul Yokoboski, *The Journal of Retirement, Summer 2020*, 8(1), pp. 22-31.
- 27) "Building Up Financial Literacy and Financial Resilience," with Andrea Hasler and Paul Yakoboski, *Mind and Society*, July 2020.
- 28) "Debt and Financial Vulnerability on the Verge of Retirement," with Olivia S. Mitchell and Noemi Oggero, *Journal of Money, Credit and Banking, August 2020*, 52(5), pp. 1005-1034.

- 29) "Defined Contribution Plans and the Challenge of Financial Illiteracy," with Jill Fisch and Andrea Hasler, *Cornell Law Review*, March 2020, 105(3), pp.741-796.
- 30) "Financial Literacy and the Need for Financial Education: Evidence and Implications," *Swiss Journal of Economics and Statistics*, 55(1), January 2019.
- 31) "Financial Fraud among Older Americans: Evidence and Implications" with Marguerite DeLiema, Martha Deevy, and Olivia Mitchell, *Journal of Gerontology: Social Sciences*, December 2018.
- 32) "The Changing Face of Debt and Financial Fragility at Older Ages," with Olivia S. Mitchell and Noemi Oggero, *American Economic Association Papers and Proceedings*, May 2018, 108, pp. 407-411.
- 33) "Older Women's Labor Market Attachment, Retirement Planning, and Household Debt," with Olivia S. Mitchell, in *Women Working Longer*, edited by Claudia Goldin and Lawrence Katz, University of Chicago Press, 2018.
- 34) "How Ordinary Consumers Make Complex Economic Decisions: Financial Literacy and Retirement Readiness," with Olivia S. Mitchell, *Quarterly Journal of Finance*, September 2017, 7(3).
- 35) "Financial Literacy and Retirement Planning in Canada," with David Boisclair and Pierre-Carl Michaud, *Journal of Pension Economics and Finance*, July 2017, 16(3), pp. 277-296.
- 36) "How Financially Literate are Women? An Overview and New Insights," with Tabea Bucher-Koenen, Rob Alessie, and Maarten van Rooij, *Journal of Consumer Affairs*, Summer 2017, 51(2), pp. 255-283.
- 37) "Optimal Financial Knowledge and Wealth Inequality," with Olivia S. Mitchell and Pierre-Carl Michaud, *Journal of Political Economy*, April 2017, 125(2), pp. 431-477.
- 38) "Employee Financial Literacy and Retirement Plan Behavior: A Case Study," with Robert Clark and Olivia S. Mitchell, *Economic Inquiry*, January 2017, 55(1), pp. 248–259.
- 39) "Visual Tools and Narratives: New Ways to Improve Financial Literacy," with Anya Savikhin Samek, Arie Kapteyn, Lewis Glinert, Angela Hung and Aileen Heinberg, *Journal of Pension Economics and Finance*, December 2015, 16(3) pp. 297-323.
- 40) "Financial Literacy Skills for the 21th Century: Evidence from PISA," Colston Warne Lecture, *Journal of Consumer Affairs*, Fall 2015, 49(3), pp. 639-659.
- 41) "Debt Literacy, Financial Experiences and Overindebtedness," with Peter Tufano, *Journal of Pension Economics and Finance*. October 2015, 14(4), pp. 332-368 [invited and lead article]

- 42) "Financial Literacy and Economic Outcomes. Evidence and Policy Implications," with Olivia S. Mitchell, *Journal of Retirement*, Summer 2015, pp. 107-114.
- 43) "Financial Knowledge and 401(k) Investment Performance," with Olivia S. Mitchell and Robert Clark, *Journal of Pension Economics and Finance*, June 2015, 10(4), pp. 509-525
- 44) "Bankruptcy Rates among NFL Players with Short-Lived Income Spike," with Kyle Carlson, Joshua Kim, and Colin Camerer, *American Economic Review*, May 2015, 105(5), pp. 381-84.
- 45) "Financial Literacy: Do People Know the ABCs of Finance?," *Public Understanding of Science*, April 2015, 24(3), pp. 260-271.
- 46) "Risk Literacy" inaugural issue of the *Italian Economic Journal*, March 2015, 1(1), pp. 5-23. [invited and lead article].
- 47) "The Economic Crisis and Medical Care Use: Comparative Evidence from Five High-income Countries," with Daniel Schneider and Peter Tufano, *Social Science Quarterly*, March 2015, 96(1), pp. 202-213.
- 48) "Five Steps to Planning Success. Experimental Evidence from US Households," with Aileen Heinberg, Angela Hung, Arie Kapteyn, Anya Savikhin Samek, and Joanne Yoong, *Oxford Review of Economic Policy*, Winter 2014, 30(4), pp. 697-724.
- 49) "Planning and Saving for Retirement," in *International Handbook on Ageing and Public Policy*, Sarah Harper and Kate Hamblin (eds), Edward Elgar, Northampton, MA, 2014, pp. 474-489.
- 50) "Financial Literacy and Financial Sophistication in the Older Population," with Olivia S. Mitchell and Vilsa Curto, *Journal of Pension Economics and Finance*, October 2014, 13(4), pp. 347-366.
- 51) "The Economic Importance of Financial Literacy: Theory and Evidence," with Olivia S. Mitchell, *Journal of Economic Literature*, March 2014, 52(1), pp. 5-44.
- 52) "Financial Literacy and its Consequences: Evidence from Russia during the Financial Crisis," with Leora Klapper and Georgios Panos, *Journal of Banking and Finance*, October 2013, 37(10), pp. 3904-3923.
- 53) "Financial Literacy and Quantitative Reasoning in the High School and College Classroom," with Dorothy Wallace, *Numeracy*, 6(2), article 1, July 2013.
- 54) "The Geography of Financial Literacy," with Christopher Bumcrot and Judy Lin, *Numeracy*, 6(2), article 2, July 2013.
- 55) "Financial Literacy, Retirement Planning and Household Wealth," with Rob Alessie and Maarten van Rooij, *Economic Journal*, May 2012, vol. 122(560), pp. 449-478.

- 56) "Numeracy, Financial Literacy, and Financial Decision-Making," in *Numeracy*, 5(1), Article 2, January 2012. [Winner of the inaugural Steen Award]
- 57) "Financial Literacy and Retirement Planning in Germany," with Tabea Bucher-Koenen, *Journal of Pension Economics and Finance*, October 2011, vol. 10(4), pp. 565-584.
- 58) "Financial Literay, Retirement Preparation and Pension Expectations in the Netherlands," with Rob Alessie and Maarten van Rooij, *Journal of Pension Economics and Finance*, October 2011, vol. 10(4), pp. 527-545.
- 59) "Financial Literacy and Retirement Planning in the United States," with Olivia S. Mitchell, *Journal of Pension Economics and Finance*, October 2011, vol. 10(4), pp. 509-525.
- 60) "Financial Literacy Around the World: An Overview," with Olivia S. Mitchell, *Journal of Pension Economics and Finance*, October 2011, vol. 10(4), pp. 497-508.
- 61) "Financially Fragile Households: Evidence and Implications" with Daniel Schneider, and Peter Tufano, *Brookings Papers on Economic Activity*, Spring 2011, pp. 83-134.
- 62) "Financial Literacy and Planning: Implications for Retirement Well-being," with Olivia S. Mitchell, in Annamaria Lusardi and Olivia S. Mitchell (eds), *Financial Literacy. Implications for Retirement Security and the Financial Marketplace*, Oxford: Oxford University Press, 2011, pp. 17-39.
- 63) "The Outlook for Financial Literacy," with Olivia S. Mitchell, in Annamaria Lusardi and Olivia S. Mitchell (eds), *Financial Literacy. Implications for Retirement Security and the Financial Marketplace*, Oxford: Oxford University Press, 2011, pp. 1-13.
- 64) "Financial Literacy and Retirement Planning in the Netherlands," with Maarten van Rooij and Rob Alessie, *Journal of Economic Psychology*, 2011, vol. 32, pp. 593-608.
- 65) "Financial Literacy and Stock Market Participation," with Maarten van Rooij and Rob Alessie, *Journal of Financial Economics*, 2011, vol. 102 (2), pp. 449-472
- 66) "Employee Retirement Savings: What We Know and What We are Discovering for Helping People to Prepare for Life After Work" with Punam Keller, in David Mick, Simone Pettigrew, Connie Pechmann, and Julie Ozanne (eds.), *Transformative Consumer Research for Personal and Collective Well Being: Reviews and Frontiers*, Taylor and Francis Group, pp. 439-458, 2010.
- 67) "Adequacy of Saving for Old Age in Europe," with Elsa Fornero and Chiara Monticone, in Lans Bovemberg, Arthur van Soest, and Asghar Zaidi (eds.), *Ageing, Health and Pensions in Europe. An Economic and Social Policy Perspective*, New York: Palgrave Macmillan, pp. 13-37, 2010.
- 68) "Financial Literacy among the Young," with Olivia S. Mitchell and Vilsa Curto, Journal of

- Consumer Affairs, 2010, vol. 44(2), pp. 358-380.
- 69) "Heterogeneity in the Effect of Regulation on Entrepreneurship and Entry Size," with Silvia Ardagna, *Journal of the European Economic Association Papers and Proceedings*, 2010, vol. 8(2-3), pp. 594-605.
- 70) "The Importance of Business Owners in Assessing the Size of Precautionary Savings," with Erik Hurst, Arthur Kennickell, and Francisco Torralba, *Review of Economics and Statistics*. February 2010, vol. 92(1), pp. 61-69.
- 71) "Explaining International Differences in Entrepreneurship: The Role of Individual Characteritics and Regulatory Constraints," with Silvia Ardagna, in Joshua Lerner and Antoinette Schoar (eds.), *International Differences in Entrepreneurship*, Chicago: University of Chicago Press, Chicago, IL, 2010, pp. 17-62.
- 72) "U.S. Household Savings Behavior: The Role of Financial Literacy, Information and Financial Education Programs," in Cristopher Foote, Lorenz Goette, and Stephan Meier (eds), *Policymaking Insights from Behavioral Economics*, Federal Reserve Bank of Boston, 2009, pp. 109-149.
- 73) "Teach Workers about the Perils of Debt," with Peter Tufano, *Harvard Business Review*, November 2009, pp. 22-24.
- 74) "Increasing the Effectiveness of Financial Education in the Work-Place," in *Taking Financial Literacy to the Next Level: Important Challenges and Promising Solutions*, volume I, OECD, 2009, pp. 41-48.
- 75) "New Ways to Make People Save: A Social Marketing Approach," with Punam Keller and Adam M Keller, in Annamaria Lusardi (ed.), *Overcoming the Saving Slump: How to Increase the Effectiveness of Financial Education and Saving Programs*, Chicago: University of Chicago Press, Chicago, IL, 2008, pp. 209-236.
- 76) "Planning and Financial Literacy: How Do Women Fare?" with Olivia S. Mitchell, *American Economic Review*, May 2008, 98(2), pp. 413-417.
- 77) "Liquidity Constraints and Entrepreneurship. Household Wealth, Parental Wealth, and the Transition In and Out of Entrepreneurship" with Erik Hurst, in Diana Furchtgott-Roth (ed.), *Overcoming Barriers to Entrepreneurship*, Lexington Books, Lanham MD, 2008, pp. 47-68.
- 78) "Saving Between Cohorts: The Role of Planning," with Jason Beeler, in Brigitte Madrian, Olivia S. Mitchell, and Beth Soldo (eds.), *Redefining Retirement: How Will Boomers Fare*?, Oxford: Oxford University Press, 2007, pp. 271-295.
- 79) "Baby Boomer Retirement Security: The Role of Planning, Financial Literacy, and Housing Wealth," with Olivia S. Mitchell, *Journal of Monetary Economics*, January 2007, vol. 54, pp. 205-224. [Awarded the Fidelity Pyramid Prize]

- 80) "Financial Literacy and Retirement Preparedness. Evidence and Implications for Financial Education," with Olivia S. Mitchell, *Business Economics*, January 2007, pp. 35-44.
- 81) "Saving and the Effectiveness of Financial Education," in Olivia S. Mitchell and Stephen Utkus (eds.), *Pension Design and Structure: New Lessons from Behavioral Finance*, Oxford: Oxford University Press, 2004, pp. 157-184. [Reprinted in the *Journal of Financial Transformation*, issue on Wealth, vol. 15, December 2005.]
- 82) "Explaining the Wealth Holdings of Different Cohorts: Productivity Growth and Social Security," with Rob Alessie and Arie Kapteyn, *European Economic Review*, 2005, vol. 49(5), pp. 1361-1391.
- 83) "Liquidity Constraints, Household Wealth, and Entrepreneurship," with Erik Hurst, *Journal of Political Economy*, April 2004, vol. 112 (2), pp. 319-347.
- 84) "Credit Market Constraints and Labor Market Decisions," with Daniela Del Boca, *Labour Economics*, December 2003, 10, pp. 681-703.
- 85) "Saving: A Cross-National Perspective," with Axel Börsch-Supan, in Axel Börsch-Supan (ed.), *Life-Cycle Savings and Public Policy: A Cross-National Study in Six Countries*, Academic Press, 2003, pp. 1-31.
- 86) "Preparing for Retirement: The Importance of Planning Costs," *National Tax Association Proceedings*, 2002, pp. 148-154.
- 87) "Saving, Public Policy and Late-Life Inequality," with Jonathan Skinner and Steven Venti, in Stephen Crystal and Dennis Shea (eds.), *Annual Review of Gerontology and Geriatrics*, 2002, pp. 207-238
- 88) "Savings of Young Parents (2001)," with Ricardo Cossa and E. Krupka, *Journal of Human Resources*, Fall 2001, vol. 36(4), pp. 762-794.
- 89) "Saving Puzzles and Saving Policies in the United States" with Jonathan Skinner and Steven Venti, *Oxford Review of Economic Policy*, Spring 2001, 17(1), 95-115.
- 90) Discussion of the paper: "Spendthrift in America? On Two Decades of Decline in the U.S. Personal Saving," in Ben Bernanke and Julio Rotemberg (eds.), *NBER Macroeconomics Annual 1999*, pp. 374-386.
- 91) "Saving after Retirement: Evidence from Three Different Surveys," with Rob Alessie and Arie Kapteyn, *Labour Economics*, June 1999, vol. 6(2), pp. 277-310.
- 92) "Information, Expectations, and Savings for Retirement," in Henry Aaron (ed.), *Behavioral Dimensions of Retirement Economics*, Washington, D.C.: Brookings Institution Press and Russell Sage Foundation. 1999, pp. 81-115.

- 93) "On the Importance of the Precautionary Saving Motive," *American Economic Review*, May 1998, vol. 88(2), pp. 449-453.
- 94) "Precautionary Saving and Subjective Earnings Variance," *Economics Letters*, December 1997, vol. 57(3), pp. 319-326.
- 95) "Consumption, Saving and Habit Formation," with Rob Alessie, *Economics Letters*, August 1997, vol. 55(1), pp. 103-108
- 96) "Saving and Income Smoothing: Evidence from Panel Data," with Rob Alessie, *European Economic Review*, July 1997, vol. 41, pp. 1251-1279.
- 97) "Excess Sensitivity and Asymmetries in Consumption: An Empirical Investigation," with René Garcia and Serena Ng, *Journal of Money, Credit and Banking*, May 1997, vol. 29(2), pp. 154-176.
- 98) "Income and Wealth over the Life Cycle: Evidence from Panel Data," with Rob Alessie and Trea Aldershof, *Review of Income and Wealth*, March 1997, vol. 43(1), pp. 1-32.
- 99) "Household Savings: Micro Theories and Micro Facts," with Martin Browning, *Journal of Economic Literature*, December 1996, vol. 34, pp. 1797-1855.
- 100) "Permanent Income, Current Income and Consumption: Evidence from Two Panel Data Sets," *Journal of Business and Economic Statistics*, January 1996, vol. 14(1), pp. 81-90.
- 101) "Saving and Wealth Holdings of the Elderly," with Rob Alessie and Arie Kapteyn, *Research in Economics*, September 1995, vol. 49, pp. 293-315

### **INVITED PAPERS AND WORK IN PROGRESS**

- 1) "Financial Fragility among Middle-Income Households: Evidence Beyond Asset Building," with Andrea Hasler, March 2019.
- 2) "Financial Fragility in the US: Evidence and Implications," with Andrea Hasler and Noemi Oggero, April 2018.
- 3) "Gender Difference in Financial Literacy in Finland," with Panu Kalmi and Olli-Pekka Ruuskanen, 2017.

### WORKING PAPERS

- 1) "Understanding Debt in the Older Population" with Olivia S. Mitchell and Noemi Oggero, NBER Working Paper n. 28236, December 2020.
- 2) "Household Financial Fragility during COVID-19: Rising Inequality and Unemployment Insurance Benefit Reductions," with Daniel Schneider and Peter Tufano, GFLEC Working Paper, October 2020.
- 3) "Skating on Thin Ice: New Evidence on Financial Fragility," with Jasmira Wiersma, Rob Alessie, Adriaan Kalwaij, and Maarten van Rooij, Dutch Central Bank Working Paper n. 670, January 2020.

# **NON-US PUBLICATIONS**

- 1) "Mortgage Commitments and Labor Market Participation: An Empirical Analysis for Italy," with Daniela Del Boca, in *Quantitative Research for Economic Policy*, Bank of Italy, 1999, pp. 477-490 (in Italian).
- 2) "Generations Are Similar" with Arie Kapteyn and Rob Alessie, in P. Ester, J. Geurts, and M. Vermeulen (eds.), *The Makers of the Future*. Tilburg: Tilburg University Press, 1997, pp. 141-152 (in Dutch).

### **BOOK REVIEWS**

1) "Understanding Saving: Evidence from the United States and Japan," by Fumio Hayashi, MIT Press, 1997, *Southern Economic Journal*, July 1998, vol. 65, pp. 198-202.

# OTHER PUBLICATIONS

- 1) "Financial literacy and retirement fluency: New insights for improving financial well-being. The 2024 TIAA Institute-GFLEC Personal Finance Index," joint with Paul Yakoboski and Adrea Hasler. TIAA Institute, 2024.
- 2) "Financial well-being and literacy in the high-inflation environment. The 2023 TIAA Institute-GFLEC Personal Finance Index," joint with Paul Yakoboski and Adrea Hasler. TIAA Institute, 2023.
- 3) "How financial literacy varies among U.S. households. The 2022 TIAA Institute-GFLEC Personal Finance Index," joint with Paul Yakoboski and Adrea Hasler. TIAA Institute, 2023.
- 4) "Women's Financial Wellbeing and Literacy," with Andrea Hasler and Paul Yakoboski for the conference volume edited the Central Bank of Austria on Gender, Money and Finance.
- 5) "Financial well-being and literacy in the midst of a pandemic. The 2021 TIAA Institute-GFLEC Personal Finance Index, joint with Paul Yakoboski and Adrea Hasler. TIAA Institute, 2021.

- 6) "The 2020 TIAA-Institute Personal Finance Index. Many Do Not Know What they Do and Do Not Know," joint with Paul Yakoboski and Adrea Hasler. TIAA Institute, 2020.
- 7) "Financial Literacy in the US and Its Link to Financial Wellness. The 2019 TIAA Institute-GFLEC Personal Finance Index," joint with Paul Yakoboski and Adrea Hasler. TIAA Institute, 2019.
- 8) "Millennial Financial Literacy and Fintech Use: Who Knows What in the Digital Era. New Insights from the 2018 P-Fin Index" joint with Paul Yakoboski and Adrea Hasler. TIAA Institute, 2018.
- 9) "The TIAA Institute-GFLEC Personal Finance Index: A New Measure of Financial Literacy," joint with Noemi Oggero and Paul Yakoboski," March 2017.
- 10) "Americans' Troubling Financial Capabilities: A Profile of Pre-retirees," joint with Carlo de Bassa Scheresberg, *Public Policy and Aging Report*, February 2016.
- 11) "Hispanic Personal Finances: Financial Literacy and Decision-Making among College Educated Hispanics," joint with Carlo de Bassa Scheresberg, and Paul Yakoboski, TIAA-CREF Institute, May 2015.
- 12) "Gen Y Personal Finances: A Crisis of Confidence and Capability," joint with Carlo de Bassa Scheresberg, Filene Research Institute, May 2014.
- 13) "Working Women's Financial Capability: An Analysis Across Family Statues and Career Stages, joint with Carlo de Bassa Scheresberg, and Paul Yakoboski, TIAA-CREF Institute, May 2014.
- 14) "Financial Education in School: Making it Work," in *APEC Guidebook on Financial and Economic Literacy in Basic Education*. Asia-Pacific Economic Cooperation (APEC), 2014.
- 15) "College Educated Millennials: An Overview of their Personal Finances," joint with Carlo de Bassa Scheresberg, and Paul Yakoboski, TIAA-CREF Institute, February 2014.
- 16) "Financial Literacy around the World: Evidence and Policy Implications," Proceedings at the OECD/INFE/ GFLEC Global Policy Research Symposium to Advance Financial Literacy, OECD, October 2013, pp. 6-12.
- 17) "The Financial Fragility of American Families, FINRA Investor Education Foundation, *Insights*, September 2013.
- 18) "Financial Literacy Around the World," FINRA Investor Education Foundation, *Insights*, April 2013.
- 19) "How Employers Can Help New Hires Save for Retirement: Best Practices that Build Long Term Financial Security," with Robert Clark, FINRA Investor Education Foundation,

- *Insights*, September 2012.
- 20) "Financial Literacy and Financial Decision-Making in Older Adults," *Generations*, Summer 2012, pp. 25-32.
- 21) "Planning for Retirement: The Importance of Financial Literacy," *Public Policy and Aging Report*, vol. 19, n. 3, pp. 7-13, Summer 2009.
- 22) "The Importance of Financial Literacy," NBER Reporter, 2009, Number 2.
- 23) "Financial Literacy: Evidence and Implications for Financial Education," with Olivia S. Mitchell, *Trends and Issues*, TIAA-CREF Institute, 2009.
- 24) "New Ways to Make People Save. The Dartmouth Project," with Punam Keller and Adam Keller, *Trends and Issues*, TIAA-CREF Institute, June 2008.
- 25) "How Much Do People Know About Economics and Finance? Financial Illiteracy and the Importance of Financial Education," with Olivia S. Mitchell, MRRC *Policy Brief*. University of Michigan, March 2008.
- 26) "401(k) Pension Plans and Financial Advice: Should Companies Follow IBM's Initiative?" *Employee Benefit Plan Review*, July 2007, vol. 62 (1), pp. 16-17.
- 27) "Pension Accounting and Personal Saving," with Jonathan Skinner and Steven Venti, *Just the Facts on Retirement Issues*, 8, April 2003, Center for Retirement Research at Boston College.
- 28) "Increasing Saving among the Poor: The Role of Financial Literacy," *Poverty Research News*, Northwestern/University of Chicago Joint Center for Poverty Research, January-February 2002, vol. 6(1).
- 29) "Saving for Retirement: The Importance of Planning," TIAA-CREF Institute Issue Brief n. 66, December 2000.

# **MEDIA COVERAGE**

Member of the CNBC Financial Wellness Council.

Contributor for the Wall Street Journal and Forbes.

Nominated "Money Hero" by Money Magazine, 2012.

Cited as one of the six most influential economists in the area of financial reforms by the NYT, 2010.

Research papers featured on PBS, CNBC, CNN, Fox News, NPR, Ameritrade Enlightened Investor, Associated Press, Baltimore Sun, Bloomberg News, Business Week, the Chicago Tribune, the Economist, Financial Week, Forbes, Las Vegas Sun, MarketWatch, Money Magazine, Newsweek, the New York Times, the Washington Post, the Wall Street Journal, US News and World Report, and several other financial magazines.

# SELECTED RESEARCH GRANTS

Home Ownership Financial Literacy Council, 2021-2022.

Next Gen Personal Finance, 2021-2024

Sim Kee Boon Institute for Financial Economics, Singapore Management University, 2021-2024.

TIAA Institute, 2021 Personal Finance Index project, 2021.

FINRA Investor Education Foundation and Stanford Center on Longevity, "From the Great Recession to the COVID-19 Pandemic: Financial Resilience in America," 2020-2021.

The Alliance for Lifetime Income / Retirement Income Institute, Financial Fragility among Middle-Income Households: Evidence Beyond Asset Building, 2020.

The Institute of Consumer Money Management. Proposal title: Retirement and Saving Decisions by Low and Middle Income Households," with Robert Clark and Olivia Mitchell, 2019.

National Endowment for Financial Education. Proposal title: Working Longer: Evidence and Implications for a Heterogeneous Workforce," with Andrea Hasler, 2018.

FINRA Investor Education Foundation. Proposal title: "Financial Literacy of Investors: Evidence and Implications for Policy and Programs," with Andrea Hasler, 2018.

National Endowment for Financial Education. Proposal title "Financial Fragility," with Andrea Hasler, 2017.

TIAA Institute. Proposal title: "Debt and Financial Vulnerability on the Verge of Retirement," with Olivia Mitchell and Noemi Oggero, 2016.

University of Michigan Retirement Research Center, Ann Arbor, MI, Proposal title: "Using a Life Cycle Model to Evaluate Financial Literacy Program Effectiveness," with Pierre-Carl Michaud and Olivia S. Mitchell, 2015.

TIAA Institute, Proposal title: "Financial Education, Financial Competence, and Consumer Welfare," with Sandro Ambuehl and Douglas Bernheim (Stanford University). 2014.

FINRA Investor Education Foundation. Proposal title: "Assessing Financial Capability in America." Principal Investigator, 2011-12.

TIAA-CREF Institute. Proposal title: "Financial Literacy and Financial Decision-Making: Evidence and Implications for Financial Education." Principal Investigator, 2011-2012.

Network for Studies on Pensions, Aging and Retirement, Tilburg University, The Netherlands. Proposal Title: "Financial Literacy: Evidence and Implications for Retirement Planning, Saving

Behavior, and Financial Education Programs," Principal Investigator of a team of researchers from the United States, Italy, Germany, the Netherlands, and New Zealand, 2009-2012.

NYSE Euronext Foundation. Title: "Workplace Financial Literacy Plan." Principal Investigator, 2010-11.

Social Security Administration, Financial Literacy Research Consortium, Principal Investigator of a Consortium of Dartmouth College, the Wharton School, and RAND Corporation. Amount: \$3.1 million for 2009-2010, \$4 million for 2010-11.

University of Michigan Retirement Research Center, Ann Arbor, MI. Proposal title: "Financial Capability in the United States: Consumer Decision-Making and the Role of Social Security." Principal Investigator, 2009-2010

FINRA Investor Education Foundation, Washington, D.C. Proposal title: "A Study of U.S. Financial Literacy: Evidence and Policy Implications." Principal Investigator, 2008-09.

University of Michigan Retirement Research Center, Ann Arbor, MI. Proposal title: "Financial Literacy and Financial Sophistication: Evidence from the 2008 HRS." Principal Investigator, 2008-2009.

University of Michigan Retirement Research Center, Ann Arbor, MI. Proposal title: "Financial Literacy and Financial Behavior across the Life Cycle." Principal Investigator, 2007-2008.

National Endowment for Financial Education. Proposal title: "Increasing the Effectiveness of Retirement Saving Programs among Female and Low Income Workers: A Marketing Approach," with Punam Keller (Tuck School of Business) and Adam Keller (Executive VP for Finance and Administration, Dartmouth College). Principal Investigator, 2007-2008.

University of Michigan Retirement Research Center, Ann Arbor, MI. Proposal title: "Planning and Financial Literacy: Evidence from the HRS and the Rand Internet Panel." Principal Investigator, 2006-2007.

University of Michigan Retirement Research Center, Ann Arbor, MI. Proposal title: "Planning and Financial Literacy: How Do Women Fare?" Principal Investigator, 2005-2006.

University of Michigan Retirement Research Center, Ann Arbor, MI. Proposal title: "Planning, Financial Literacy, and Retirement Wealth," with Olivia S. Mitchell. Principal Investigator, 2004-2005.

Graduate School of Business, University of Chicago, Kauffman Foundation Entrepreneurship Research Grant. Project title: "Liquidity Constraints and the Transition In and Out of Entrepreneurships," with Erik Hurst. Principal Investigator, 2004-2005.

US Department of Labor, Washington, D.C. Proposal title: "Financial Education and the Saving Behavior of African-American and Hispanic Households." Principal Investigator, 2003-2004.

University of Michigan Retirement Research Center, Ann Arbor, MI. Proposal title: "The Impact of Financial Education on Savings and Asset Allocation." Principal Investigator, 2002-2003.

US Department of Labor, Washington, D.C. Proposal title: "Preparing for Retirement: The Importance of Planning Costs." Principal Investigator, 2001-2003.

TIAA-CREF Institute, New York. Proposal title: "Planning and the Effectiveness of Retirement Seminars." Principal Investigator, 2001-2002.

Center for Retirement Research, Boston College. Proposal title: "Planning and Savings for Retirement." Principal Investigator, 2000-2001.

National Science Foundation. Proposal title: "Explaining Why Households Do Not Save," Principal Investigator, 1999-2001. Grant number: SES-9905453

National Institutes of Health. Proposal title: "Saving and Wealth Near Retirement," Principal Investigator, 1997-2000. Grant number: R01-AG13893.

# OTHER FELLOWSHIPS AND RESEARCH SUPPORT

Rockefeller Center, Dartmouth College. Research grant, proposal title: "Financial Literacy and Savings," 2006-2007.

Rockefeller Center, Dartmouth College. Conference grant, proposal title: "How to Increase the Effectiveness of Financial Education: Lessons from Economics and Psychology," Fall 2005. Rockefeller Center, Dartmouth College. Research grant, proposal title: "Is the Precautionary Saving Motive Important?" Fall 2001.

ICER Fellowship, proposal title: "Household Saving: Evidence from Micro Data," Spring 1996.

Rockefeller Center, Dartmouth College. Research grant, proposal title: "Saving and the Accumulation of Wealth: A Cohort Analysis," Fall 1996.

Rockefeller Center, Dartmouth College. Research grant, proposal title: "Consumption, Liquidity Constraints, and Risk," Spring 1995.

International Finance Section, Sloan Foundation Grant, Princeton University, Summer 1991.

John M. Olin Program for the Study of Economic Organization and Public Policy, Princeton University, Summer 1990.

Fellowship from the Luigi Einaudi Institute for Financial Studies, Rome, Italy, 1987-89

### **OTHER HONORS**

Panel participant, ECB International Women's Day. Closing the gender gap in financial literacy, March 7, 2025. European Central Bank, Frankfurt, Germany.

Keynote speaker, "Financial Literacy: Why Central Banks Should Care," 5<sup>th</sup> Joint Bank of Canada, European Central Bank, Federal Reserve of New York Conference on Expectations Surveys, Central Banks and the Economy, October 1<sup>st</sup>, 2024.

Guest speaker, "The State of Financial Knowledge in the EU," Informal Meeting of the EU Economy and Finance Ministers and Central Bank Governors, Gent, Belgium, February 23, 2024

Keynote speaker, "Financial Literacy and Education in the Digital Era: Evidence and Recommendations," 3<sup>rd</sup> International Seminar on Financial Education, Central Bank of Chile, October 17, 2023.

Keynote speaker, "Financial Literacy Gaps and Inflation: Lessons from Seven Years of P-Fin Index Data," Bank of Finland Financial Literacy Conference, Helsinki, June 12, 2023

Keynote Speaker, "Financial Literacy and Financial Fragility: Evidence from Many Years of Data," International Conference on Financial Fragility and Financial Education of Households and Firms, University of Urbino, Urbino, Italy, June 8, 2023.

State of the Art Lecture, Canadian Economics Association Annual Meeting, "Financial Literacy and Personal Finance: An Overview," Winnipeg, Manitoba, May 30, 2023.

Panelist, Global Money Week Launch Event, OECD, Paris, March 20, 2023.

Keynote Speaker, "The Power of Financial Literacy: Global Evidence," Bank of Cyprus conference on Financial Literacy and Education in Cyprus: Challenges, Lessons from Other Countries and the Way Forward, Cyprus, March 10, 2023.

Keynote speaker, "Workplace Financial Education. Lesson from Ten Years of Experience," OECD-INFE launch of the Policy Handbook on Financial Education in the Workplace, June 15, 2022.

Keynote speaker, "Insights on Financial Literacy and Financial Fragility," Joint European Supervisory Authorities High-level Conference on Financial Education and Literacy, February 2, 2022.

Keynote speaker, European Central Bank and Bank of Italy's Seventh Conference on Household Finance and Consumption, Rome, December 16-17, 2021.

Special address, "Coping with New (and Old) Vulnerabilities in the Post-Pandemic World," G20 Global Partnership for Financial Inclusion High-Level Symposium, Rome, Italy, October 5, 2021.

Keynote speaker, "Financial Well-being and Literacy in the Midst of a Pandemic," 2021 Global Forum for Financial Consumers, 8<sup>th</sup> annual conference of the International Academy of Financial Consumers (IAFICO), Seoul National University, Seoul, Korea, August 6, 2021.

Invited speaker, "Gender differences in financial literacy," Women in Finance Lecture, Florence School of Banking and Finance, June 29, 2021.

Keynote speaker, "Fearless Woman: Financial literacy and stock market participation," Experimental Finance Conference, Innsbruck, June 18, 2021

Keynote speaker, "Fearless Woman: Financial literacy and stock market participation," Bundesbank Household Finance Conference, April 29, 2021.

Keynote speaker, "Why women need to be fearless," Financial resilience and financial literacy opportunities for the economic empowerment of women, OECD, March 31, 2021.

Panel, CEOs roundtable with Al Gore, March 19, 2021.

Speaker, "Women's financial well-being and literacy," Consumer Financial Protection Bureau webinar on Women's Wealth Gap March 30, 2021.

Keynote speaker, "Millennials' engagement with online financial education resources," Financial resilience and financial literacy: opportunities and challenges of digital tools, OECD, January 19, 2021.

Keynote speaker, "Financial fragility and resilience in Europe and the US amid COVID-19," 10th Annual SKBI Conference on COVID-19, Financial Fragility and Resilience, Sim Kee Boon Institute for Financial Economics, Singapore Management University, December 2, 2020.

Invited Panel, "Financial training," International conference: The milestones of the Integral Ecology for a Human Economy, Fondazione Centesimus Annus Pro Pontefice, Vatican City, Rome, October 30, 2020.

Keynote speaker, "Rebuilding our future. Financial wellness for all," Financial Planning Association Annual Conference, September 30, 2020.

Speaker, "Three threats to retirement security in time of crisis", Network for Pensions in Latin American and the Caribbean, September 24, 2020.

Keynote speaker, "The P-Fin Index: Four Years of Data to Understand Personal Finance in America," Consumer Behavior in Financial Markets, Swedish House of Finance, Stockholm, August 24, 2020.

Speaker, "Building Financial Resilience in Turbulent Times." Online seminar organized by the European Banking Federation, March 2020

Keynote speaker, Asia Pacific Financial Education Institute, Singapore, September 17, 2019.

Keynote speaker, MPI Experimental Finance Workshop, the Max Planck Institute for Research on Collective Goods (MPI), Bonn, Germany, June 4, 2019.

Speaker, Singapore Fintech Festival, Singapore, November 13, 2018

Keynote speaker, International Federation of Finance Museums, Brussels, November 7, 2018.

Speaker, OECD-Russia Symposium on Financial Literacy. Advancing Financial Literacy Globally: Implementation and Innovation, Moscow, October 4-5, 2018.

Keynote speaker, Swiss Society of Economics and Statistics Annual Conference, St. Gallen, Switzerland, June 14-15, 2018.

Keynote speaker, Canadian Women Economist Luncheon Lecture, Canadian Economics Association, Montreal, Canada, June 1<sup>st</sup>, 2018.

Keynote speaker, OECD/CVM Second Regional Seminar on Financial Education Trends in the LAC Region, Rio de Janeiro, December 11, 2017.

Organizer and keynote speaker, Workshop on Financial Literacy and Entrepreneurship, with Emlyon Business School, June 6, 2017.

Keynote speaker, AEA Conference on Teaching and Research in Economic Education (CTREE), Denver, May 31, 2017.

Keynote speaker, OECD/CFPB Joint Conference on Research and Capacity Building for Consumer Financial Protection: An Exchange between Regulators, December 14, 2016.

Keynote speaker, Regional Seminar on Emerging Trends in Financial Education, Rio de Janeiro, December 9, 2016.

Keynote speaker, The National Summit on Collegiate Financial Wellness, Ohio State University, June 16, 2016.

Keynote speaker, Netherlands-OECD Conference on Financial Resilience throughout Life, Amsterdam, The Netherlands, April 20-21, 2016.

Keynote speaker, Salone del Risparmio, Milan, Italy, April 8, 2016.

Keynote Speaker, Thinking Forward Summit, Brussels, Belgium, February 25, 2016.

Keynote Speaker, Financial Education and Investor Behavior Conference, Rio de Janeiro, Brazil, December 8, 2015.

Speaker, White House Council of Women and Girls' Conference on Advancing Equity for Women and Girls of Color: A Research Agenda for the Next Decade, Washington, DC, November 13, 2015.

Keynote speaker, Global Financial Museum Expo, Beijing, China, October 31, 2015.

Keynote speaker, MIDE's Financial Education Symposium, Mexico City, Mexico, September 25, 2015.

Keynote speaker, RAND Policy Forum, Santa Monica, CA, June 18, 2015.

Colston Warne Lecture, ACCI Annual Conference 2015, Clearwater Beach, FL, May 22, 2015.

Keynote speaker, 2015 Personal Finance Seminar for Professionals, Annapolis, MD, May 15, 2015.

Speaker, 2015 White House Conference on Aging, Cleveland, OH, April 27, 2015

Keynote speaker, ICI Retirement Summit, Washington, DC, April 8, 2015.

Keynote speaker at European Money Week, Brussels, Belgium, March 9, 2015.

Keynote speaker at the Second Financial Literacy and Inclusion Summit, Boğaziçi University, Istanbul, Turkey, October 27, 2014.

Speaker at the invited session on Financial Literacy at the European Economic Association Annual Meeting, Toulouse, France, August 26, 2014.

Inaugural speaker of the Financial Literacy Seminar Series, Foundation Ramon Areces, Madrid, Spain, January 16, 2014.

Keynote speaker, Global Policy Research Symposium to Advance Financial Literacy, OECD, Paris, October 31, 2013.

Keynote speaker, The Maldives Finance Forum 2013, Financial Literacy for Good Governance, May 13, 2013.

Keynote speaker. Conference on "Financial literacy, saving and retirement in an ageing society" CeRP, Collegio Carlo Alberto, Turin, Italy, September 17, 2012.

Keynote speaker. Conference on financial literacy and financial decision-making. University of Venice, Italy, December 20, 2011.

Keynote speaker. CeRP-Netspar Conference. Collegio Carlo Alberto, Moncalieri, Turin, Italy June 17, 2011.

Keynote speaker, French Central Bank conference, March 2011.

Onorato Castellino Lecture, Turin, Italy, December 20, 2010. "Financial Illiteracy: A (solvable) Problem of Our Time" (first two speakers were Mario Monti and Mario Draghi).

Keynote speaker at the Conference on Household Finance and Consumption, European Central Bank, Luxembourg City, October 25-26, 2010.

Invited speaker to the Financial Crisis Inquiry Commission's Forum to Explore the Causes of the Financial Crisis, February 26, 2010.

Keynote speaker at the Financial Literacy 09 Summit, Retirement Commission, Wellington, New Zealand, June 26, 2009.

Keynote speaker at the Mannheim Research Institute for the Economic of Aging conference on Financial Literacy, November 27, 2008.

Invited speaker at the Herman Colloquium, University of Michigan, November 3, 2008. Keynote speaker at the Transformative Consumer Research Conference, Tuck School of Business, Hanover, NH, July 6-8, 2007.

Keynote speaker at the Italian Congress of Econometrics and Empirical Economics, Rimini, Italy, January 25-26, 2007.

Invited speaker at the G8 international conference on "Improving Financial Literacy," organized by the Russian Ministry of Finance and the OECD, Moscow, November 29-30, 2006, as part of the US delegates.

Invited speaker at the Annual Meeting of the National Association for Business Economics (NABE), Boston, MA, September 10, 2006.

Keynote speaker at the conference on "Personal Finance I: Savings, Pensions and Debt," Bristol, England, March 2006.

Keynote speaker at the conference on "Consumption and Employment," University of Amsterdam, The Netherlands, April 25-26, 2003.

Plenary session invited speaker, Meeting of the International Association for the Research of Income and Wealth, Stockholm, Sweden August 2002.

Keynote speaker at the 21<sup>st</sup> Arne Ryde Symposium on Non-Human Wealth and Capital Accumulation, Lund University, Sweden, August 2001.

Keynote speaker at the Panel Data and Policy Conference organized by the Department of Family and Community Service of the Government of Australia, May 2000.

Resident scholar at the Board of Governors of the Federal Reserve System, December 1999.

# **CONFERENCES**

Organized the Stanford Financial Education Symposium, Stanford, April 10-11, 2025.

Organized the 9th Cherry Blossom Financial Education Institute at Stanford, April 25-26, 2024.

Organized the 1<sup>st</sup> conference of the G53 Financial Literacy and Personal Finance Research Network, at the Joachim Herz Foundation, Hamburg, Germany, June 22-23, 2023.

Organized the 8th Cherry Blossom Financial Education Institute, April 20-21, 2023.

Organized the 7<sup>th</sup> Cherry Blossom Financial Education Institute, April 21-22, 2022.

Organized the 6<sup>th</sup> Cherry Blossom Financial Education Institute, April 8-9, 2021.

Organized the 5th Cherry Blossom Financial Education Institute, April 11-11, 2019. http://gflec.org/events/

Organized the 5<sup>th</sup> Global Policy Research Symposium to Advance Financial Literacy: Effective Financial Education for Sustainable and Inclusive Growth, in collaboration with OECD, May 18, 2018.

Organized the 4th Cherry Blossom Financial Education Institute, April 12-13, 2018. http://gflec.org/events/

Organized the 4<sup>th</sup> Global Policy Research Symposium to Advance Financial Literacy: Advancing the Needs of Youth, in collaboration with OECD, May 24, 2017.

Organized the 3rd Cherry Blossom Financial Education Institute, April 6-7, 2017. http://gflec.org/events/

Organized a session on financial literacy for the G20 conference on Digitizing Finance, Financial Inclusion and Financial Literacy, Wiesbaden, Germany, January 25-26, 2017. http://gflec.org/event-category/g20-conference/

Organized the Entrepreneurship among Baby Boomers Conference, in collaboration with the Kauffman Foundation, The George Washington University in Washington, DC, November 2, 2016.

Attended as a founding member the International Federation of Financial Museums Annual Meeting, Mexico City, September 8, 2016.

Organized the release of the 2015 National Financial Capability Study, in collaboration with FINRA Investor Education Foundation, July 12, 2016. http://gflec.org/events/

Organized the 2nd Cherry Blossom Financial Education Institute, April 15, 2016. <a href="http://gflec.org/events/">http://gflec.org/events/</a>

Attended as a founding member the International Federation of Financial Museums Annual Meeting, Beijing, October 30, 2015.

Organized the 3<sup>rd</sup> Global Policy Research Symposium to Advance Financial Literacy, in collaboration with OECD, May 7, 2015. http://www.oecd.org/daf/fin/financial-education/3rdglobalpolicyresearchsymposiumtoadvancefinancialliteracy.hTm

Organized the Cherry Blossom Financial Education Institute, in collaboration with Take Charge America Institute, April 10, 2015. http://gflec.org/events/

Organized the 2nd Global Policy Research Symposium to Advance Financial Literacy, in collaboration with OECD, November 6, 2014. <a href="http://www.oecd.org/finance/financial-education/oecd-infe-gflecsymposiumfinancialliteracy.htm">http://www.oecd.org/finance/financial-education/oecd-infe-gflecsymposiumfinancialliteracy.htm</a>

Organized the screening of the *Thinking Money: The Psychology Behind our Best and Worst Decisions*, Washington, DC, October 23, 2014.

Attended as a founding member the International Federation of Finance Museums Annual Meeting, Turin, October 13, 2014.

Organized the U.S Release of the Programme for International Assessment (PISA) Financial Literacy Data, Washington, DC, July 9, 2014. http://gflec.org/event-category/pisa-program/

Organized the Global Financial Literacy Summit in Amsterdam, the Netherlands, November 13, 2013. http://www.globalfinlitsummit.com/

Organized the Global Policy Research Symposium to Advance Financial Literacy, in collaboration with OECD, October 31, 2013. <a href="http://www.oecd.org/finance/financial-education/oecd-infe-gflecsymposiumfinancialliteracy.htm">http://www.oecd.org/finance/financial-education/oecd-infe-gflecsymposiumfinancialliteracy.htm</a>

Organized the International Federation of Finance Museums Annual Meeting, New York City, June 19, 2013.

Organized the release of the National Financial Capability Study, with FINRA Investor Education Foundation, The George Washington University School of Business, May 29, 2013. http://gflec.org/events/

Planning committee for the conference "Financial Literacy and the Educated American," American Academy of Arts and Sciences," Cambridge, MA, March 14-15, 2013.

Organized the Financial Literacy Policy Perspectives Luncheon Series, 2012-

Organizer of the Financial Literacy Seminar Series, with the Federal Reserve Board, 2011-http://business.gwu.edu/flss/.

Organized the Global Financial Literacy Summit in Amsterdam, the Netherlands, November 14, 2012. http://www.globalfinlitsummit.com/

Organized the symposium "From Financial Literacy to Financial Capability," with Filene Research Institute, The George Washington University School of Business, May 22, 2012.

Organized the GWSB-FINRA Investor Education "National Financial Capability Study Roundtable," The George Washington University School of Business, May 17, 2012.

Organized the conference "Financial Literacy around the World (FLat World)," held at CeRP, Turin, Italy, on December 20-21, 2010.

Organized the first annual conference of the Financial Literacy Research Consortium titled: "New Insights and Advances in Financial Literacy: Translation, Dissemination, Change," Washington, DC, November 18-19, 2010.

Organized the conference "Financial Literacy: Implications for Retirement Security and the Financial Marketplace," with Olivia S. Mitchell and held at the Wharton School on April 29-30, 2010.

Program committee member for the conference "Saving for Old Age in a Financial Turmoil," Turin, Italy, September 24-25, 2009.

Organized the conference "Financial Literacy in Times of Turmoil and Retirement Insecurity," with Olivia S. Mitchell and Mark Iwry, Brookings Institution, Washington, DC, March 20, 2009.

Organized the conference "Improving the Effectiveness of Financial Education and Saving Programs," NBER, Cambridge, MA, May 21-22, 2007.

Organized the conference "How to Increase the Effectiveness of Financial Education: Lessons from Economics and Psychology," Dartmouth College, October 16-17, 2005.

# OTHER PROFESSIONAL ACTIVITIES

Founding member of the International Federation of Finance Museums (IFFM), 2013-

Consultant to Federal Reserve's Office of Employee Benefits, 2013

Academic Advisor to the Savings Museum, Turin, Italy, 2011-

Consultant to the OECD, Subgroup on the Evaluation of Financial Education Programs, International Network on Financial Education, 2009-

Consultant to the FINRA Investor Education Foundation, 2008-

Consultant to the World Bank, 2010, 2012, 2013

Consultant to the Bank of Italy, Committee for the Mortara Fellowships, 2008-2011

Consultant to the U.S. Treasury Department to design a financial literacy test, 2007, 2010, 2011 Consultant to AARP, 2009

Consultant to PBS for their Retirement Series on Nightly Business Report, 2008-2009

Consultant to the Dartmouth-Hitchcock Medical Center, 2007-2009

Consultant to the Dutch Central Bank, 2005.

Consultant to the Board of Governors of the Federal Reserve, 2002.

Consultant to the U.S. Social Security Administration, 1999.

# **RESEARCH GROUP AFFILIATIONS**

Household Finance Group, NBER, 2009-

Consumer Finance Research Group, Boston, 2008-2015

Economics of Aging, NBER, 2004-

Entrepreneurship Group, NBER, 2004-

Aggregate Implications of Microeconomic Consumption Behavior Group, NBER, 1992-

CentER, Tilburg University, The Netherlands, 1996-2001. Participant in the TMR network, a group of ten European universities and research centers involved in the project: "Savings and Pensions," as member of the CentER group.

Summer Institute in Behavioral Economics, University of California-Berkeley 1994; California Institute of Technology 1995; University of California-Berkeley 1997 and 1999.

# TEACHING AND ADVISING

Courses taught at Dartmouth College (undergraduate courses):

- 1) Macroeconomics (Economics 22);
- 2) Topics in Money and Finance (Economics 46);
- 3) The Economics of Financial Intermediaries and Markets (Economics 26);
- 4) Principles of Economics (Economics 1).

Courses taught at the <u>University of Chicago (graduate courses)</u>:

- 1) Macroeconomics for Public Policy, Fall 1999;
- 2) Macroeconomics, Chicago Booth School of Business, Winter and Spring 2004;
- 3) Money and Banking, Chicago Booth School of Business, Spring 2002;
- 4) Guest lecturer in the course: "Empirical General Equilibrium," taught by James Heckman (Nobel Laureate), Spring 1999.

Courses taught at Princeton University (undergraduate course):

1) Principles of Economics.

Courses taught at Columbia University Graduate School of Business (Executive MBA course):

1) First part of Macroeconomics, Executive MBA

Courses taught at the George Washington School of Business (graduate courses):

- 1) Macroeconomics for the Global Economy, Spring 2013, 2014, 2015, 2016, 2017, 2018, 2019.
- 2) Macroeconomics, Ph.d. course, Spring 2017
- 3) Personal Finance and Accounting, Spring and Summer 2019.
- 4) Personal Finance for the Greater Good, Spring 2021, 2022, 2023.
- 5) Financial Decision-Making: Implications for the Consumer and the Professional, Spring 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2021, 2022, 2023.
- 6) Personal Financial Management, STAR EMBA, June 2013 and February 2014.
- 7) Reflections on the Federal Reserve and Its Place in Today's Economy, guest lecturer in a course taught by former Fed Chairman Ben Bernanke, Spring 2012.

Courses taught at Stanford (undergraduate courses):

1) Economics 43. Introductions to Financial Decision-Making, Spring and Summer 2024, Spring 2025.

Senior thesis advisor for Sanjay Natarajan (graduated with high honors), David Sadoff (graduated

with high honors and won a thesis prize), John Welborn (graduated with high honors), Laura Ashley (graduated with high honors).

Ph.D. Committee, external member, for Marcel Das (Ph.D. student), CentER, Tilburg University, The Netherlands, 1997; Federico Biagi (Ph.D. student), University of British Columbia, Canada, 2000; Maurizio Mazzocco (Ph. D. student), University of Chicago, 2001; Tabea Bucher-Koenen (Ph.D. student), University of Mannheim, Germany, 2010.

### MAJOR COMMITTEE WORK

Linder Gambal Professorship in Business Ethics Search Committee, Spring 2021

High Impact Research Strategic Planning Committee, GWSB, 2019-

Research compliance and integrity working group, GWSB, August-November 2018

Personnel Committee, GWSB, September 2015-May 2018

Chair, Ben Franklin Chair Search Committee, 2015-2016

President's Task Force on Access and Success, 2014-2015

Dean Search Committee, 2013-2014

Chair, Appointment, Promotion, and Tenure Committee, Accountancy Department 2012-2014

Committee to create a new department at GWSB, 2012-2013

Committee on Priorities, Dartmouth College, 2009-2010.

Co-chair, Women Faculty Mentoring Network, Dartmouth College, 2005-2010.

Rockefeller Center Faculty Council, 2005-2010.

Creator and coordinator of the exchange program between Dartmouth College and Bocconi University in Milan, Italy, 2004-2010.

Committee on Senior Fellowships, Dartmouth College, 2007-8.

Committee on Graduate Fellowships, Dartmouth College, 2002-2006

Department of Economics Recruitment Committee, Dartmouth College, 2003-2004.

Committee on Computing, 2002-2003.

Committee on Rockefeller and Haney grants, 2002-2003.

Committee on Academic Advising, Dartmouth College, 2000-2001.

Department of Economics Recruitment Committee, Dartmouth College, 2000-2001.

Committee on Senior Fellowships, Dartmouth College, 2000-2001

Department of Economics Recruitment Committee, Dartmouth College, 1993-94 and 1996-97.

Steering Committee of the General Faculty, Dartmouth College, 1993-1996.

Department of Economics Ad Hoc Task Force, Dartmouth College, 1994-95.

Committee on the Faculty (COF), Dartmouth College, Fall 1993 and Spring 1994.

Department of Economics Seminar Coordinator, Dartmouth College, 1993-94.