



CHERRY BLOSSOM FINANCIAL EDUCATION INSTITUTE

AT STANFORD UNIVERSITY | APRIL 25-26, 2024

Call for Papers!

Deadline: February 25, 2024

Awards

The **Financial Literacy Research Award**, for the best submitted paper, will be presented at the 2024 Institute. The award includes a prize of **\$5,000**.

The **Rising Financial Literacy Scholar Award**, for the best poster presentation by a PhD student, will be presented at the 2024 Institute. The award includes a prize of **\$1,000**.

CALL FOR PAPERS

We are excited to announce the **9th Cherry Blossom Financial Education Institute**, scheduled to take place April 25-26, 2024, at Stanford University. April is Financial Literacy Month in the United States, and it is cherry blossom season, which is celebrated in Northern California with the largest Cherry Blossom Festival on the West Coast.

The deadline to submit papers for this academic conference is February 25, 2024. The Cherry Blossom Financial Education Institute is modeled after the National Bureau of Economic Research Summer Institute, which invites researchers to present their works in progress and interact with fellow scholars. The institute's objectives are to provide an ongoing forum for the presentation and discussion of financial education research and to promote excellent work in this field by fostering research that informs policy and helps identify effective financial education programs.

We welcome research addressing all types of financial education: programs in primary and secondary schools, colleges and universities, workplaces, and other venues. The Institute is particularly interested in papers that assess the effectiveness of financial education and its influence on financial behavior and other outcomes. Academic faculty and researchers in economics and related fields studying financial education are encouraged to submit papers. We also welcome the submission of abstracts or papers from advanced PhD students. The program includes a special session dedicated to student research and a poster session.

For information on past Cherry Blossom Institutes, please [click here](#).

Location: Stanford Graduate School of Business, Stanford, CA

Dates: April 25 – 26, 2024

Deadline to submit papers: February 25, 2024. Send submissions to houdali@stanford.edu