



*Invest in GFLEC's
research and impact*

GFLEC **10**
GLOBAL FINANCIAL LITERACY
EXCELLENCE CENTER **YEARS**

A Decade of Connecting Research, Policy, and Solutions





The Global Financial Literacy Excellence Center (GFLEC) was launched in 2011 at the George Washington University School of Business in Washington, D.C.

Since then, it has pioneered breakthrough tools to measure financial literacy, developed and advised on educational programs, and crafted policy guidelines aimed at advancing financial knowledge in the United States and around the globe.

GFLEC envisions a world in which individuals have the financial knowledge they need to fully participate in the economy and build secure futures.

In working toward that vision, GFLEC has positioned itself as **the world's leading incubator for financial literacy research, policy, and solutions.**



2022



2021



2020



2019



2018



2017



Financial Literacy Seminar Series



This joint initiative between **GFLEC and the Federal Reserve Board** provides an opportunity for distinguished scholars and young researchers to present works in progress on financial literacy.



GFLEC's **Cherry Blossom Financial Education Institute**, held each spring at the George Washington University, has become a regular annual meeting of top researchers. The event is now replicated in the Asia Pacific Financial Education Institute in Singapore, which is organized by GFLEC and Sim Kee Boon Institute for Financial Economics at Singapore Management University.



FLAT World *Financial Literacy Around the World project*

An academic project in which **researchers from 15 countries came together to collect comparable data on financial literacy**. It revealed the strikingly similar patterns of financial literacy across countries and led to publications in economics and mathematics journals.



45,162

citations

Our research is highly cited. GFLEC's Founder and Academic Director Dr. Annamaria Lusardi has been named a Highly Cited Researcher in 2021 by Clarivate for her publications that rank in **the top 1% in Economics and Business by number of citations**. According to Google Scholar, Dr. Lusardi has 45,162 citations.

GFLEC has used its long-standing research expertise and global network to impact the field of financial literacy and financial well-being. Our impact is seen in:

- our extensive collection of papers published in academic journals
- our leadership in research, evaluation and data collection
- our contribution to the development of national strategies around financial literacy
- the large and small convening's we host that connect the field's thought leaders
- the global voice we have in mass media

GFLEC
GLOBAL FINANCIAL LITERACY
EXCELLENCE CENTER



Business

The Global Financial Literacy Excellence Center (GFLEC)
at the George Washington University School of Business

GFLEC Membership Program



Join our Membership Program and transform lives around the world.

The financial crisis, sparked by COVID-19, has starkly revealed the widespread financial fragility of individuals around the world and the inability of many to make the best financial decisions given their circumstances.

These are some of the advantages of joining our Membership Program.

- You will position your corporation at the forefront of financial resilience and well-being strategies that can help redefine our society as we navigate through the economic crises
- Invitations to financial literacy and financial education events attended by high-level policy makers, industry representatives, and academics
- Opportunities to come together with other thought leaders.

- Brand recognition

GFLEC would like to recognize and thank its members.

ACADEMIC DIRECTOR'S CIRCLE

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Institute

AMBASSADOR SUPPORTER

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Financial Engines®

ADVOCATE SUPPORTERS

 **CHURCH**
PENSION GROUP
Passionate About Our Purpose

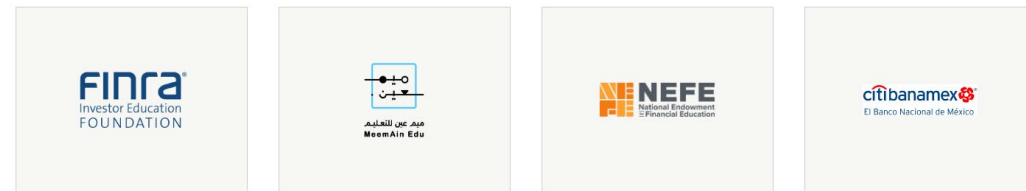
 **citibanamex**
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 **ERSTE**
Stiftung

 **FINRA**
Investor Education
FOUNDATION

 **Institute of consumer**
money management

The results, interpretations, conclusions, and opinions expressed in this article are those of GFLEC and do not necessarily reflect the views of any GFLEC members.



Advocate Supporter – \$10,000/year

As an Advocate Supporter, your company will

- receive extensive **brand recognition** for your/your organization's support, including
- being listed in GFLEC's e-newsletter, News Flashes, and Year-End Message sent to a database of more than 5,000 subscribers, including C-suite executives, policy makers, industry and nonprofit leaders, academics, and financial literacy experts in the United States and internationally
- including your corporate logo in the GFLEC Member area as well as recognition in other appropriate GFLEC collateral
- receive **special invitations** for one company leader to join private GFLEC events, including its Cherry Blossom Financial Education Institute, Policy Perspectives Luncheon Series, and OECD/GFLEC symposia, which are attended by top-level policy, industry, and finance leaders
- Receive invitations to other events associated with the George Washington University School of Business.

Ambassador Supporter – \$20,000/year

As an Ambassador Supporter, you will receive all the same benefits as Advocate Supporters, in addition to

- **special invitations** for two company leaders to attend private GFLEC events, including the Cherry Blossom Financial Education Institute, Policy Perspectives Luncheon Series, and OECD/GFLEC symposia, which are attended by top-level policy, industry, and finance leaders
- **three hours of private conversation with Academic Director Annamaria Lusardi** to discuss cutting-edge trends and developments of direct interest to your company, including best practices for workplace financial wellness programs.
- one **joint webinar or digital roundtable with a senior GFLEC team member** focusing on a financial education topic of your organization's choice
- short **biannual briefs** with GFLEC's key research findings and early access to select GFLEC research and reports

Academic Director's Circle – \$30,000/year

As a member of the Academic Director's Circle, you will receive all the benefits of Ambassador Supporters, **plus**

- the opportunity to engage GFLEC for services at a discounted **membership rate**
- the possibility to **cohost an event** at the George Washington University alongside GFLEC
- an **exclusive summary** each year of new research on personal finance and workplace financial wellness
- one **joint webinar or digital roundtable with Annamaria Lusardi** focusing on a financial education topic of your organization's choice.

All membership fees are tax deductible

For more information, please contact Hanna Houdali at Houdali@gwu.edu



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