



## GWU Honors Director Lusardi for Leadership and Impact

Based on her distinguished academic career and impact on the field of financial literacy, Anna Lusardi, founder and academic director of the Global Financial Literacy Excellence Center, has been recognized by the George Washington University with the highest faculty position—University Professor.

Director Lusardi has a stellar research record and is a recognized leader in the field of financial literacy. She pioneered the research that has established reliable measures of financial literacy, and these measures are now the backbone of numerous surveys around the world. Her scholarship has helped to establish financial literacy as a field of study, uncovered global trends, identified the groups who are most vulnerable to being financially illiterate, and demonstrated the impact of financial literacy on behavior. Her work is contributing to broader societal awareness of the crisis of financial illiteracy and the need for action.

**"It is gratifying when a scholar is able to impact the foundations of knowledge while also applying their work to address grand challenges in society. Dr. Lusardi sets the mold for this type of scholar, and exemplifies the stature that we aspire to for our University Professors. As GW's Provost, I'm looking forward to her continued leadership and partnership."**

**M. Brian Blake**

Provost and Executive Vice President for Academic Affairs of George Washington University

Director Lusardi's impact on the field extends beyond research; she has served key governmental and policy organizations, including the Italian Financial Education Committee and the OECD, and is a regular commentator for media outlets such as the Wall Street Journal, CNBC, and Forbes.

[Read GW's Announcement](#)

"I am grateful to be recognized for my contributions to a discipline that is so important to the well-being of people and communities around the world," said Director Lusardi of the honor, which is retroactive to January 1, 2020. "My years of research and teaching have proven that financial literacy is an essential skill—one that we all need if we are to thrive in today's society. It

allows us to better understand the world we live in, to make better choices, and to live happier lives.”

Director Lusardi intends to focus her future research on the consequences of the current economic crisis driven by the coronavirus pandemic, especially how to help people build financial resilience.

[Visit Anna’s Website to See the Complete Scope of Her Work](#)

Please join me in congratulating Director Lusardi on this exceptional honor!

Be well,

Kristen Burnell  
Executive Director



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