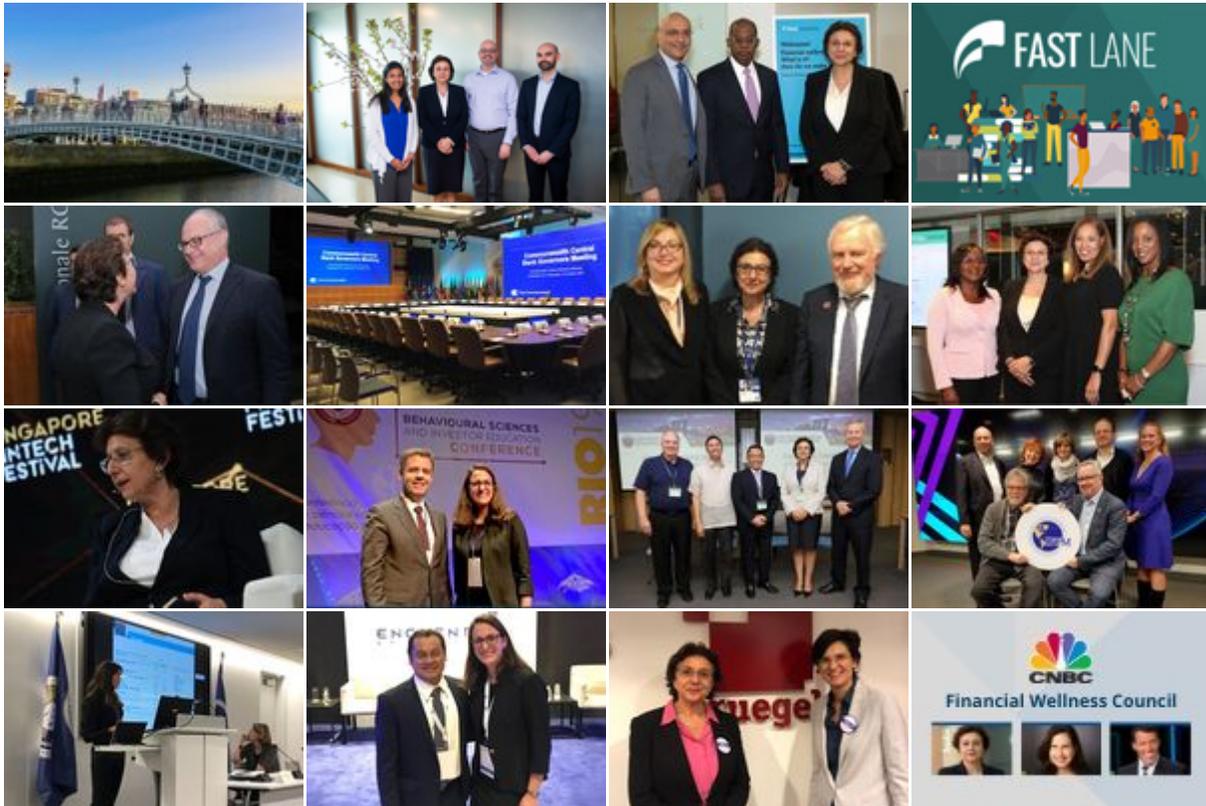


GFLEC'S 2019 HIGHLIGHTS

GFLEC
GLOBAL FINANCIAL LITERACY
EXCELLENCE CENTER

GW Business



As we look ahead to 2020, we would like to share with you a selection of our highlights from 2019. Our research projects, outreach, and domestic and international collaborations have given us great momentum from which to springboard into the new year and decade. Our efforts to promote financial literacy and well-being have had a positive impact on the local and global communities. This year, with your support and collaboration, we will take our efforts to new heights, helping to build a financially secure future for all!

—Annamaria Lusardi and the GFLEC Team

- RESEARCH -

Lusardi's Citations Near 32,000

Our research is having an impact! By the close of 2019, citations of Director

Six Publications in 2019

[Publications](#) include one book and five articles on debt, retirement, financial

Lusardi's research surpassed [31,500](#). Her papers top the JPEF's [most cited list](#).

resilience, financial vulnerability, and assessing financial education programs.

- PROGRAMS -

Research-Based Toolkit for High School Financial Education

[Fast Lane](#) offers free evidence-based resources tailored to the diverse needs of individuals who have a stake in the financial future of young people and want to promote effective financial education.

- POLICY -

Italy's Financial Literacy Month

October—[Financial Literacy Month](#) in Italy—turned the country into a hub for financial education events. The occasion was marked by more than 600 events. Director Lusardi has served as director of Italy's Financial Education Committee since 2017.

Policy Implications Stemming from Research

GFLEC has produced [reports and policy briefs](#) relating to financial well-being among African Americans and Millennials; debt and retirement; financial education; and the US adult population with the goal of influencing policies and programs relating to financial literacy and financial well-being.

- PRESENTATIONS -

GFLEC Around the World!

We [presented](#) our research on four continents and in ten countries: Belgium, Brazil, Canada, Germany, Ireland, Italy, Japan, Mexico, Singapore, and Switzerland. Our aim in doing these presentations is to promote financial literacy and financial education around the world.

Commonwealth Central Bank Governors Meeting

At the fall Commonwealth Central Bank Governors Meeting at the IMF, Director Lusardi had the honor of offering the [keynote address](#), in which she presented research on rising household debt.

Kahneman Lecture at 2019 IAREP-SABE Conference

"Financial Literacy for the Greater Good" was Director Lusardi's Kahneman Lecture at the [IAREP/SABE Conference on Economic Psychology and Behavioural Economics](#) in Dublin. She illustrated the crucial roles of financial literacy and financial education.

GFLEC Presents at Singapore FinTech Festival

Fintech needs to be infused with financial literacy, Director Lusardi told participants at the 2019 Singapore FinTech Festival. Lusardi and GFLEC Advisory Council Chair Diana Crossan joined the panel "[The FinTech Opportunity in Personal Finance](#)."

- PARTNERSHIPS -

Lusardi Joins CNBC Council

Last April, Director Lusardi joined CNBC's [Financial Wellness Advisory Council](#), and has since published four [op-eds](#) that aim to empower people to better manage their personal finances.

GFLEC and Brazil's CVM Announce Partnership

GFLEC and the Securities and Exchange Commission of Brazil (CVM) [partnered](#) to promote evidence-based programs to improve financial literacy in Latin America and the Caribbean.

- EVENTS -

1st Asia Pacific Financial Education Institute

GFLEC and Sim Kee Boon Institute for Financial Economics at the Singapore Management University hosted the first [Asia Pacific Financial Education Institute](#) last September. The second Institute is scheduled for Sept. 28-29, 2020.

TIAA Institute - GFLEC Financial Wellness Roundtable

In November, GFLEC and the TIAA Institute organized a [workplace financial wellness roundtable](#) discussion hosted by TIAA President and CEO Roger Ferguson and GW School of Business Dean Anuj Mehrotra.

LOOKING AHEAD 2020

- RESEARCH -

Women's Financial Well-Being

Data from the 2020 [TIAA Institute-GFLEC Personal Finance Index](#) will be released soon. This will be the fourth wave of the data collection, which started in 2017. This year the focus will be on the financial well-being of women.

\$2M Grant to Study LMI Households

The Institute of Consumer Money Management [awarded](#) a four-year, \$2 million grant to GFLEC, North Carolina State University, and the Wharton School to research the financial health of low- and moderate-income Americans.

- EVENTS -

2020 Cherry Blossom Financial Education Institute

The [6th Cherry Blossom Financial Education Institute](#), sponsored by the National Endowment for Financial

Lusardi Joining Reuters Private Event During Davos

Director Lusardi was honored to receive an invitation to Reuter's exclusive event, the Multigenerational Workforce, during

Education, will bring together leading academics and experts in April. Submissions are due Feb. 1.

the World Economic Forum's annual meeting in Davos, Switzerland, later this month.

- CEPR Research Fellow -

Lusardi Becomes CEPR Research Fellow

Director Lusardi has been invited to become a Centre for Economic Policy Research (CEPR) [research fellow](#). The mission of CEPR is to enhance the quality of economic policy-making within Europe and beyond by creating excellent, policy-relevant economic research and disseminating it to policy influencers in the public and private sectors and civil society. Lusardi joins a network of over 1300 researchers based mainly in European universities.

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GFLEC would like to recognize and thank its corporate members.

ADVOCATE SUPPORTERS



For more information about becoming a member please contact Kristen Burnell at kburnell@gwu.edu.

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