SIM KEE BOON INSTITUTE FOR FINANCIAL ECONOMICS
Singapore Management University
55 Armenian Street, Singapore 179943
School of Law Building, Seminar Room 3.10

PROGRAM

MONDAY, SEPTEMBER 16

8:30 – 9:00 am  Registration and Breakfast

9:00 – 9:15 am  Welcome & Introductory Remarks
Dave Fernandez, Sim Kee Boon Institute for Financial Economics, SMU
Annamaria Lusardi, Global Financial Literacy Excellence Center, GWU

9:15 – 10:15 am  Session 1
Session Chair: Michael Staten, University of Arizona
Francisco Perez-Arce, University of Southern California: “Three Little Words? The Impact of Social Security Terminology”
Joelle Fong, National University of Singapore: “Financial Literacy & Suboptimal Financial Decisions among the Elderly”

10:15 – 11:15 am  Session 2
Session Chair: William Walstad, University of Nebraska – Lincoln
Paul Gerrans, The University of Western Australia: “Life Insurance: Decision States, Financial Literacy, and the Role of Personal Values”
Alessandra Guariglia, University of Birmingham: “Growing Out of Growing Pain: Financial Literacy and Life Insurance Demand in China”

11:15 – 11:30 am  Break

11:30 am – 12:30 pm  Session 3
Session Chair: Annamaria Lusardi, GFLEC
Dinh Thi Thanh Van, VNU University of Economics and Business: “The Role of Fintech Development in Financial Inclusion in Asian Countries”
Riccardo Calcagno, EMLYON Business School: “Entrepreneurs on their Financial Literacy; Evidence from the Netherlands”

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12:30 – 2:00 pm  **Lunch**

2:00 – 3:00 pm  **Session 4**  
*Session Chair: Dave Fernandez, SKBI*  
*Dennis Philip, Durham University:* “The Power of a Financially Literate Woman”  
*Angeline M. Pogoy, Cebu Normal University:* “Financial Literacy of Professional & Pre-Service Teachers in the Philippines”

3:00 – 3:30 pm  **Session 5**  
*Session Chair: Michael Staten, University of Arizona*  

3:30 – 4:30 pm  **Session 6**  
Panel on “Research Topics & Publishing Opportunities in Financial Education”
*Annamaria Lusardi, GFLEC*  
*Michael Staten, University of Arizona*  
*William B. Walstad, University of Nebraska – Lincoln*

3:30 – 4:45 pm  **Break**

4:45 – 4:55 pm  **Financial Literacy Research Award Ceremony**

4:55 – 5:00 pm  **Closing Remarks**
**Tuesday, September 17, 2019**

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>8:30 – 9:00 am</td>
<td>Registration and Breakfast</td>
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<tr>
<td>9:00 – 9:15 am</td>
<td><strong>Welcome Remarks</strong>&lt;br&gt;Dave Fernandez, Director, Sim Kee Boon Institute for Financial Economics; Professor of the Practice of Finance, Lee Kong Chian School of Business, Singapore Management University</td>
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<td>9:15 – 10:00 am</td>
<td><strong>Keynote Address</strong>&lt;br&gt;“The Importance of Financial Education &amp; Literacy – What Does the Evidence Show?”&lt;br&gt;Annamaria Lusardi, Director, Italian Financial Education Committee; Academic Director, Global Financial Literacy Excellence Center; Denit Trust Chair of Economics and Accountancy, The George Washington University</td>
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<td>10:00 – 10:45 am</td>
<td><strong>Keynote Address</strong>&lt;br&gt;“How Central Banks are Raising Financial Literacy in Asia”&lt;br&gt;Diwa C. Guinigundo, former Deputy Governor, Bangko Sentral ng Pilipinas</td>
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<td>10:45 – 11:00 am</td>
<td>Break</td>
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<td>11:00 - 12:00 noon</td>
<td><strong>Panel:</strong> “New Directions for Financial Education &amp; Literacy”&lt;br&gt;Diwa C. Guinigundo, former Bangko Sentral ng Pilipinas&lt;br&gt;Annamaria Lusardi, George Washington University&lt;br&gt;Michael Staten, Bart Cardon Associate Dean for Career and Academic Services; Professor, Agricultural and Resource Economics, The University of Arizona&lt;br&gt;William B. Walstad, John T. and Mable M. Hay Professor of Economics, University of Nebraska – Lincoln</td>
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<td>noon – 1:30 pm</td>
<td>Lunch</td>
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