

# GFLEC

GLOBAL FINANCIAL LITERACY  
EXCELLENCE CENTER

NEWS FLASH



## April's 5th Cherry Blossom Financial Education Institute Concludes with Exciting News

Last month's 5th Cherry Blossom Financial Education Institute was a success. Over 50 academics, industry professionals, and economists from the U.S. and around the world gathered at the George Washington University to present and discuss new research findings in financial education and personal finance.

We are thrilled to announce this year's **winners of the Financial Literacy Research Award: Gopi Shah Goda of Stanford University and Philippe d'Astous of HEC Montréal**. Their papers and those of all our presenters are currently posted on our website and can be found [here](#).

**Our most exciting news** yet is a new partnership between GFLEC and the Sim Kee Boon Institute for Financial Economics (SKBI) at Singapore Management University (SMU). We look forward to sharing more information about this partnership and events we are planning together in the coming months.

Kind regards,

Annamaria Lusardi  
Founder & Academic Director, GFLEC



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