

CONSUMER LENDING DISCRIMINATION IN THE ERA OF FINTECH

ROBERT BARTLETT, ADAIR MORSE, RICHARD STANTON,
NANCY WALLACE

UNIVERSITY OF CALIFORNIA, BERKELEY

Setting

- Very little is known about discrimination in consumer lending
 - Literature is very scarce relative to that of wage discrimination
 - Munnell, Tootell, Browne, and McEneaney (1996) (application acceptance)
 - Begley and Purnanandam (2017) (quality measures of fit gauged by complaints)
 - New work: Paul Goldsmith-Pinkham & Tarun Ramadorai (2017)
 - Most studies of pricing and acceptance of application are fraught with issues of identification, omitted variables
 - Regulation and courts are very lender-friendly
- Importance now :
 - **Growth of algorithms:** A need for a re-think on standards and procedures
 - **Household debt is \$13 trillion:** Small degrees of discrimination can have huge consequences on inequality and fairness

Setting

Credit Scoring : Always the first step in loan approval and pricing

- FinTech/Platform lending
 - Use of Big Data algorithms to make scoring more precise with lower costs
- But... Impact on Discrimination?
 - Platforms **remove loan officer biases** from face-to-face interaction
 - But platforms may use data that induce **(illegitimate) statistical discrimination** in scoring

What we do

- I. Establish economics of legal “standard of proof”
 - II. Estimate level of ethnic discrimination and by whom
- Issues are general to all consumer lending, but we study mortgages
 - Setting solves 2 problems in discrimination studies:
 - Ethnicity data
 - Identification (mean conditional independence assumption)

Legal Standing mapped to economic concepts of Statistical Discrimination

Two federal statutes, the **Fair Housing Act of 1968 (FHA)** and the **Equal Credit Opportunity Act of 1974 (ECOA)**, prohibit :

- 1. Refusal to extend credit
 - 2. Use different standards in determining whether to extend credit
 - 3. Varying the terms of credit offers
- ... by prohibited status (e.g., ethnicity, gender, etc.)

Issue is not the statute, but the implementation

Legal Standing mapped to economic concepts of Statistical Discrimination

Court standards for successful claims:

- ❑ Disparate treatment
- ❑ Disparate impact

Legal Standing mapped to economic concepts of Statistical Discrimination

Disparate treatment: requires showing that a lender has treated applicants/borrowers differently because of a protected characteristic.

Two pieces:

- 1) Explicit bias
- 2) Redlining

Thus, for economists: two sets of variables are explicitly illegal under disparate treatment

- variables of the protected category (e.g., ethnicity in our case)
- geography.

Legal Standing mapped to economic concepts of Statistical Discrimination

Disparate impact:

- Does not involve any allegation of intentional discrimination
- Prohibited: Lenders apply non-explicit policies more harshly on a protected category
- Hindrance to claims: Lenders can defend the practice (in lender-friendly courts) as justified by a *legitimate business necessity*

Legal Standing mapped to economic concepts of Statistical Discrimination

Statistical Discrimination

- Structural variables exist for scoring repayment risk
 - Life cycle variables of income, wealth, debt, cost of borrowing (credit score), expense levels (local cost of living), age
- Scoring explicitly on these variables is legitimate

- Problem: some variables are unobservable
 - Statistical discrimination is solution to signal extraction problem
 - Use proxy variables that correlate with structural variables (note: more and more as we move into Big Data)

Legal Standing mapped to economic concepts of Statistical Discrimination

Statistical Discrimination

- **Disparate Impact:** Justified within *legitimate business necessity*
 - Imagine lender cannot see wealth.
 - Lender sees the name of the high school attended, correlated with wealth.
- *Under disparate impact:* High School is allowable as a variable if it is only **disparately impacting the pool of applicants through its sorting on wealth** (or other unobserved structural variables)
- All other statistical discrimination is **illegitimate**

Methodology Overview1: **Better data**

- Overcome weaknesses of prior literature:
 - Inadequate data matching loan-level HMDA ethnicities to data
 - Necessary to properly score each loan to assess reasonable comparison groups
- Four important data sets (2008-2012):
 - **HMDA**- ethnicity and income local geography but not address
 - **DataQuick** - origination, performance and exact location
 - **McDash** - detailed contract terms and performance
 - **Equifax** - consumer debt
- **Solution (multi-year project): Merge data sets using performance strings**

Methodology Overview 2: **Decomposition**

- Overcome weaknesses of prior literature in which estimates of discrimination suffer from omitted variables and confounding factors
- Labor literature (Oaxaca (1973); Blinder (1973))
 - Ethnic differences in outcome variable are decomposed into
 - Component “explained” by differences in structural covariates
 - Component that is “unexplained” (**discrimination**)
- Program evaluation literature ((Fortin et al., 2011; Kline, 2011))
 - Modern implementation of Oaxaca-Blinder in treatment tradition
 - Benefit: clearly lay out the assumptions needed for identification

Oaxaca-Blinder Decomposition: Assumptions

Assumption 1 (Simple Counterfactual for Treatment): Credit scoring of an ethnic minority household would be the same as control group scoring (blinded scoring) if households were not identified to be in the ethnic treatment group.

Assumption 2 (Linearity in Structural Variables): Outcomes Y_{Ti} and Y_{Bi} are linearly related to the structural variables, denoted X where X is the vector ($X_i = [X_{i1}, \dots, X_{iK}]$):

$$Y_{Ti} = \beta_{T0} + \sum_{k=1}^K X_{iT_k} \beta_{T_k} + \varepsilon_{Ti}$$

$$Y_{Bi} = \beta_{B0} + \sum_{k=1}^K X_{iB_k} \beta_{B_k} + \varepsilon_{Bi}$$

- ▶ The difference Δ in outcomes can be decomposed as follows:

$$\Delta = \underbrace{\sum_{k=1}^K (\bar{X}_{T_k} - \bar{X}_{B_k}) \hat{\beta}_{B_k}}_{\text{explained}} + \underbrace{\left(\hat{\beta}_{T0} - \hat{\beta}_{B0} \right) + \sum_{k=1}^K \bar{X}_{T_k} \left(\hat{\beta}_{T_k} - \hat{\beta}_{B_k} \right)}_{\text{unexplained}}$$

Assumption 3 (Overlapping Support): Each possible treated realization of $X_i = x$ and $\varepsilon_i = e$ must be in the common support; i.e., $0 < \Pr [i \subseteq T \mid X_i = x, \varepsilon_i = e] < 1$.

Assumption 4a (Conditional Independence): Applicants' unobserved life cycle characteristics are independent, conditional on observed covariates. $E(\varepsilon \mid X) = 0$.

Kline (2011) establishes that a lighter version of Assumption 4a is all that is necessary in this setting.

Assumption 4b (Ignorability): Any selection based on unobservables must be the same for the treated and control. Unobservables do not need to be independent of X , but their distributions conditional on X is the same for both ethnic groups. Denoting the distribution function by $g(\cdot)$, $g(\varepsilon \mid X, i \subseteq T) = g(\varepsilon \mid X, i \subseteq B)$.

GSEs (Fannie & Freddie) help on identification

(1) Reject/Accept outcome

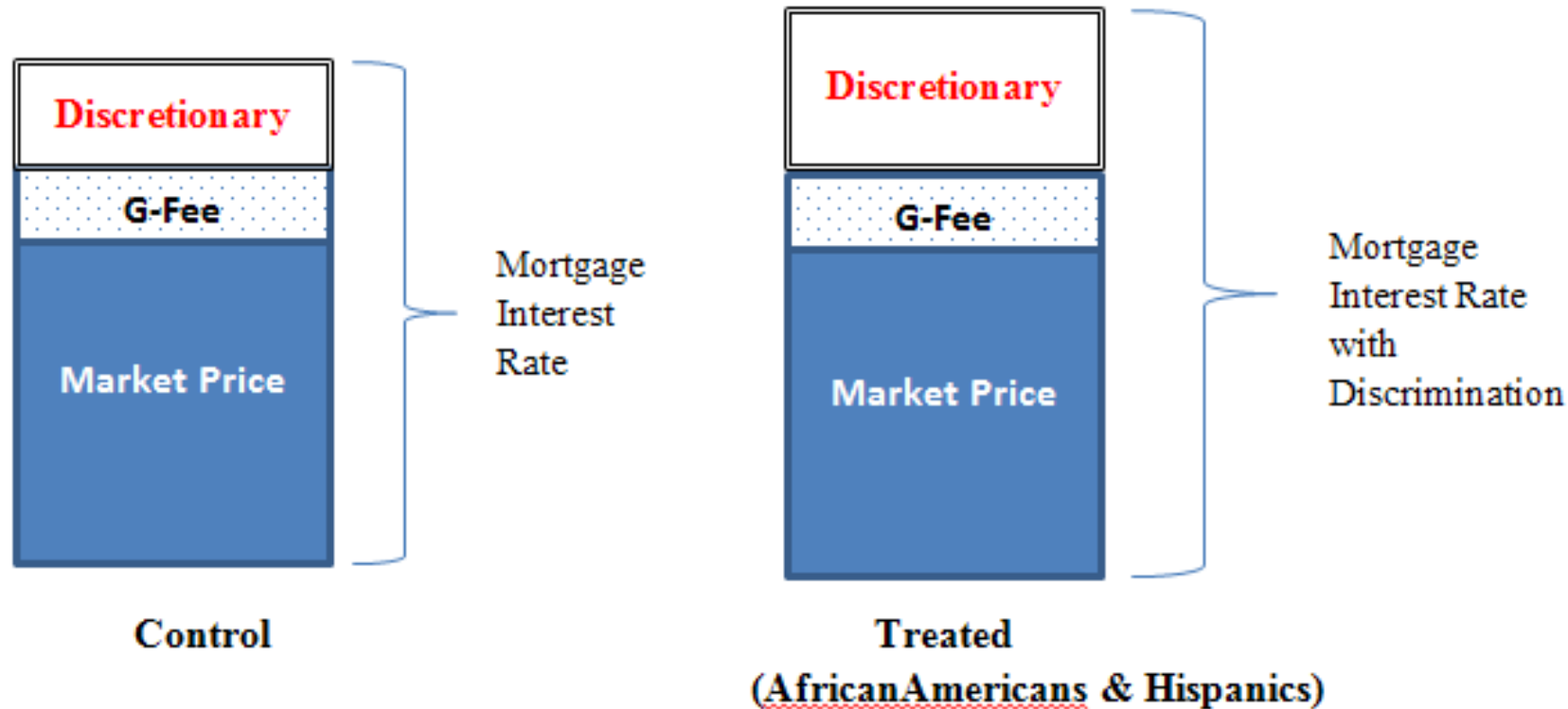
- a) GSEs dictate acceptability through their underwriting system based on observables: credit score, LTV, debt servicing ability
- No role for unobservables in acceptance
- b) GSE guarantee mortgages. Only concern for lenders is **put-back risk**
- But put-back risk is just about **documentation risk**, i.e., only about observables.
 - Punchline: in accept/reject decisions:
 - There is no *legitimate business necessity* grounds for acceptable disparate impact.
 - **All differences in decomposition results thus are illegitimate discrimination**

GSEs (Fannie & Freddie) help on identification

(2) Interest rate outcomes

At what interest rate do lenders price loans?

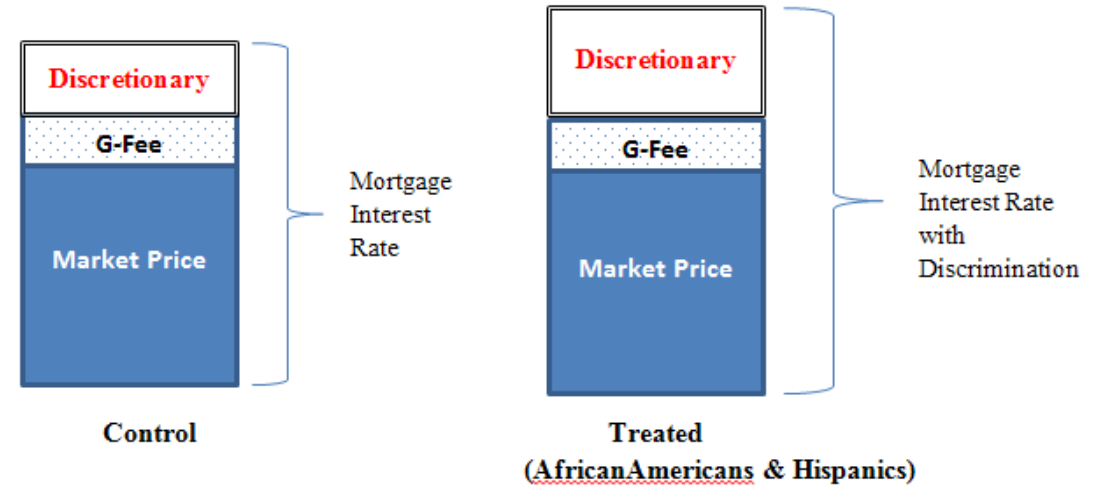
- = Market rate
- + Expected cost of default/prepayment (credit risk)
- + Discretionary part for lender profits & strategic incentives



GSEs (Fannie & Freddie) help on identification

(2) Interest rate for accepted

At what interest rate do lenders price loans?



Discretionary part:

- Lender profits and strategic objectives are not *business necessity of credit risk*

Thus, any difference in rates charged by ethnicity are disparate impact

- Examples: charging higher rates to customers less likely to shop around (monopoly rents, financial servicer deserts, preying on behavioral biases)

Panel A: Rejected Applications (N = 2,970,922)

	Mean	Standard Deviation	Minimum	Median	Maximum
Interest Rate %	--	--	--	--	--
Loan Amount \$	197,163	122,407	20,000	169,000	793,000
Applicant Income \$	85,268	69,700	10,000	69,000	999,000
Loan-to-Value	0.859	0.201	0.388	0.876	1.300
Credit Score	689	36	359	690	825
FinTech	0.041				
Top 25	0.497				
African_American/Hispanic	0.220				
Purchase=1; Refinance=0	0.157				

Panel B: Accepted Applications without Equifax match (N = 3,570,267)

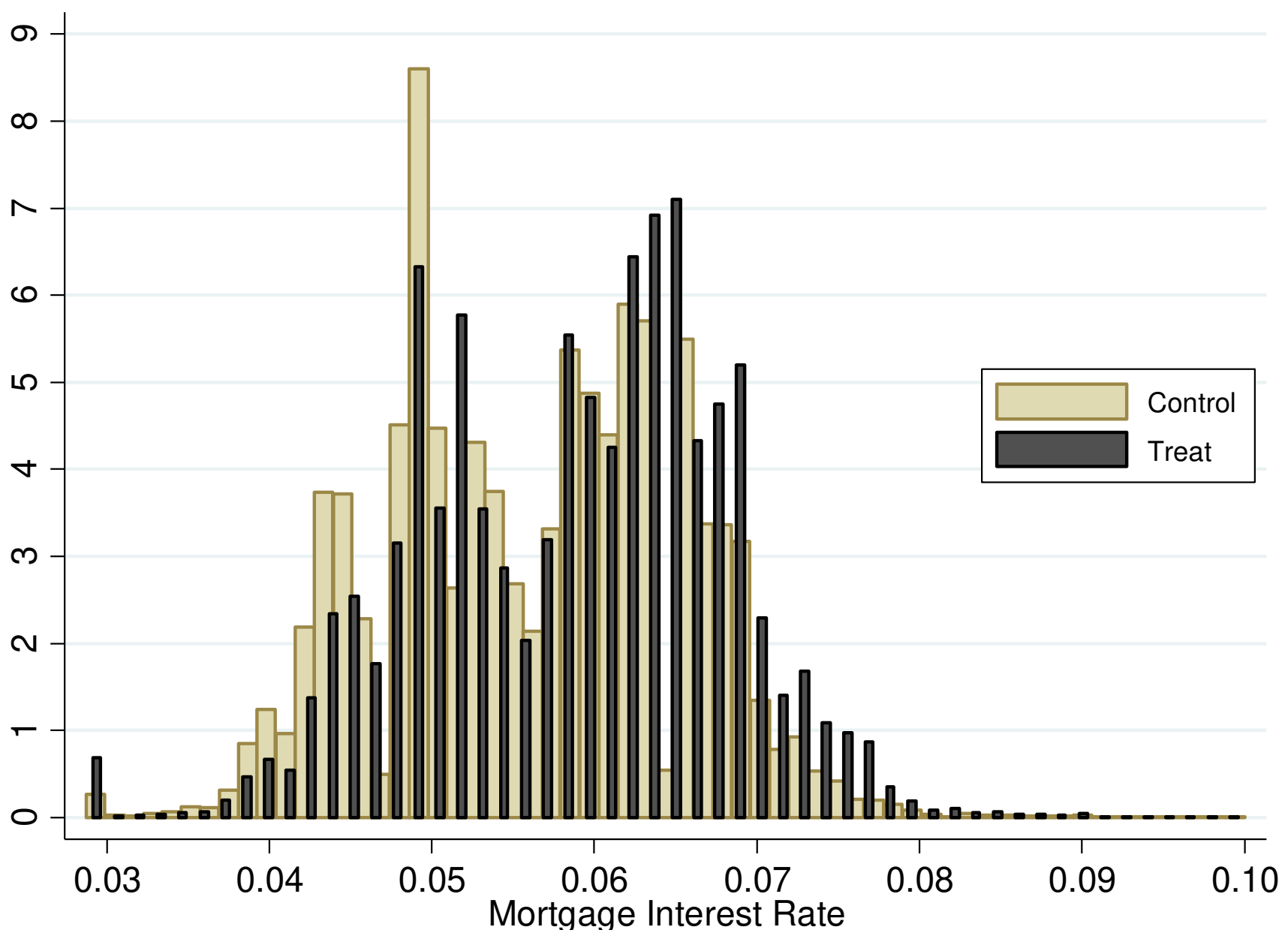
	Mean	Standard Deviation	Minimum	Median	Maximum
Interest Rate %	0.052	0.008	0.029	0.050	0.100
Loan Amount \$	225,194	117,659	7,000	203,000	793,000
Applicant Income \$	104,867	76,137	10,000	87,000	999,000
Loan-to-Value	0.764	0.196	0.190	0.785	1.300
Credit Score	717	75	359	725.5	850
FinTech	0.029				
Top 25	0.501				
African_American/Hispanic	0.132				
Purchase=1; Refinance=0	0.335				

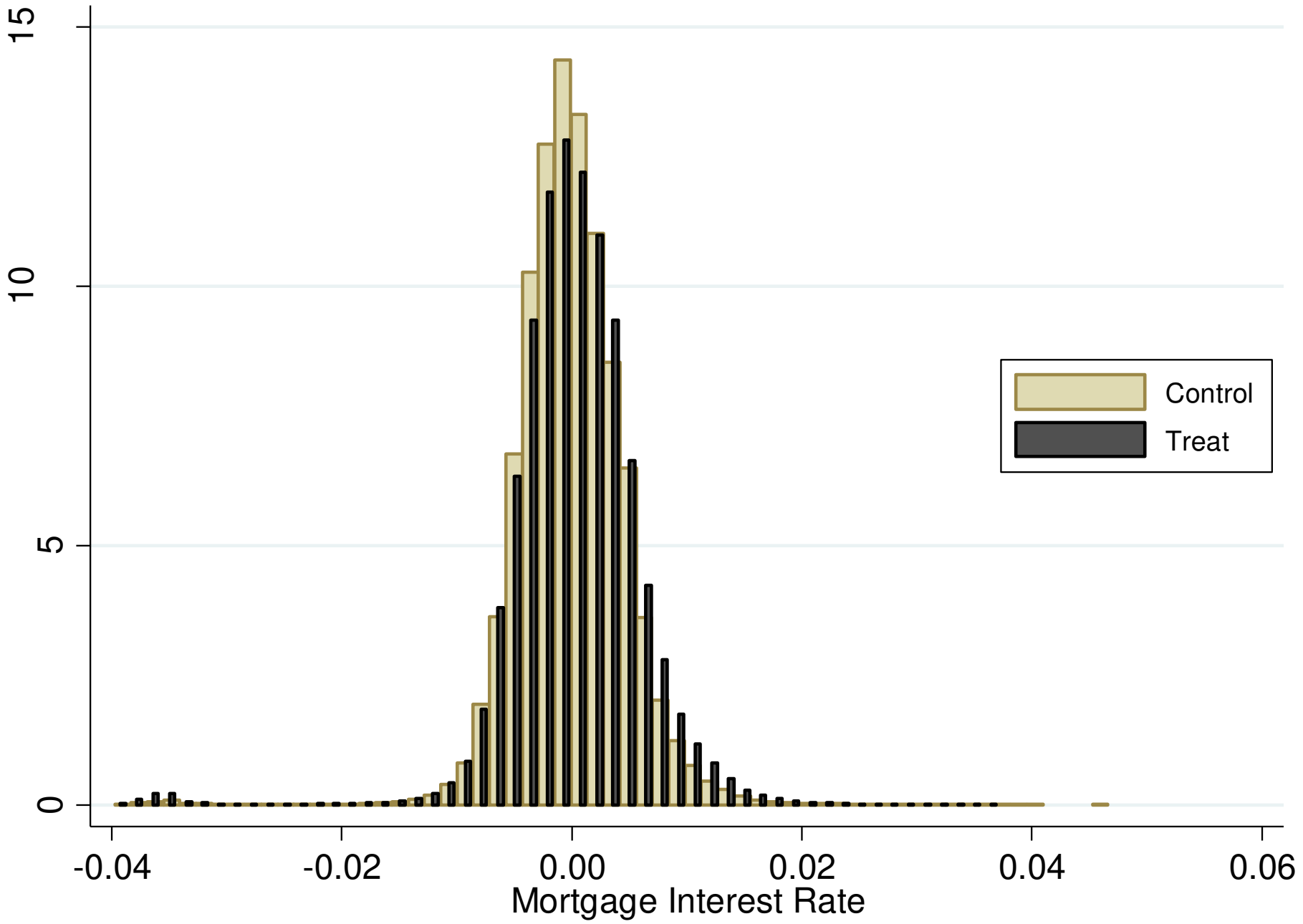
Panel A: Rejected Applications (N = 2,970,922)

	Mean	Standard Deviation	Minimum	Median	Maximum
Interest Rate %	--	--	--	--	--
Loan Amount \$	197,163	122,407	20,000	169,000	793,000
Applicant Income \$	85,268	69,700	10,000	69,000	999,000
Loan-to-Value	0.859	0.201	0.388	0.876	1.300
Credit Score	689	36	359	690	825
FinTech	0.041				
Top 25	0.497				
African_American/Hispanic	0.220				
Purchase=1; Refinance=0	0.157				

Panel B: Accepted Applications (N = 3,570,267)

	Mean	Standard Deviation	Minimum	Median	Maximum
Interest Rate %	0.052	0.008	0.029	0.050	0.100
Loan Amount \$	225,194	117,659	7,000	203,000	793,000
Applicant Income \$	104,867	76,137	10,000	87,000	999,000
Loan-to-Value	0.764	0.196	0.190	0.785	1.300
Credit Score	717	75	359	725.5	850
FinTech	0.029				
Top 25	0.501				
African_American/Hispanic	0.132				
Purchase=1; Refinance=0	0.335				





Rates

Rate Discrimination: Results in Purchase Mortgages

	Dependent Variable: Mortgage Interest Rate				
	OLS	OLS	Diff. in Means	Oaxaca Decomposition	
				Explained	Unexplained
Discrimination	0.00132*** [2.53e-05]	0.000758*** [1.64e-05]	0.00186*** [2.76e-05]	0.00109*** [2.24e-05]	0.000769*** [1.66e-05]
Loan-to-Value	0.00238*** [6.15e-05]	-0.00146*** [0.000148]		-4.96e-05*** [4.57e-06]	0.00131*** [0.000397]
Credit Score	-1.12e-05*** [1.14e-07]	2.24e-06*** [3.19e-07]		-3.06e-05*** [4.38e-06]	8.82E-05 [0.000629]
Log Income	-0.000584*** [1.41e-05]	-0.000389*** [8.82e-06]		6.75e-05*** [1.94e-06]	-0.00428*** [0.000309]
Observations	785,899	785,899	785,899		
R-squared	0.197	0.696			
Year FE	N	Y	Y		
Bucket FE	N	Y	Y		
Lender FE	Y	Y	Y		

Rate Discrimination: Results in Purchase Mortgages with **Equifax Debt Data**

	Dependent Variable: Mortgage Interest Rate				
	OLS	OLS	Diff. in Means	Oaxaca Decomposition	
				Explained	Unexplained
Discrimination	0.00127*** [3.98e-05]	0.000822*** [2.32e-05]	0.00167*** [4.05e-05]	0.000836*** [3.33e-05]	0.000833*** [2.32e-05]
Loan-to-Value	0.00226*** [0.000113]	-0.00213*** [0.000298]		-4.26e-05*** [6.96e-06]	-0.00119 [0.000775]
Credit Score	-4.38e-05*** [4.23e-07]	-8.41e-06*** [1.07e-06]		7.04e-05*** [9.09e-06]	0.00321 [0.00235]
Log Income	-0.000585*** [2.43e-05]	-0.000549*** [1.38e-05]		8.99e-05*** [3.05e-06]	-0.00486*** [0.000453]
Log Debt	0.000259*** [7.18e-06]	7.18e-05*** [4.07e-06]		-1.53e-05*** [1.19e-06]	7.87E-05 [0.000103]
Observations	315,257	311,911	311,911		
R-squared	0.052	0.707			
Lender F.E.	Y	Y	Y	Y	Y
Year & Bucket FE	N	Y	Y	Y	Y

Interest Rate Discrimination: Results in Refi Mortgages

	Dependent Variable: Mortgage Interest Rate				
	OLS	OLS	Diff. in Means	Oaxaca Decomposition	
				Explained	Unexplained
Discrimination	0.00101*** [1.87e-05]	0.000290*** [1.26e-05]	0.00197*** [2.11e-05]	0.00168*** [1.71e-05]	0.000289*** [1.28e-05]
Loan-to-Value	0.00259*** [2.77e-05]	0.000585*** [5.59e-05]		3.01e-06*** [4.41e-07]	0.000350** [0.000139]
Credit Score	-9.57e-06*** [7.42e-08]	4.27e-06*** [2.36e-07]		-3.28e-05*** [2.33e-06]	0.00580*** [0.000451]
Log Income	-0.00127*** [9.66e-06]	-0.000717*** [6.46e-06]		0.000122*** [1.59e-06]	-0.00132*** [0.000249]
Observations	1,354,399	1,354,399	1,354,399		
R-squared	0.24	0.659			
Year FE	N	Y	Y		
Bucket FE	N	Y	Y		
Lender FE	Y	Y	Y		

Magnitude of Rates Results

- Hispanics/African Americans pay, **8 bps (purchases)** or **4 bps (refis)** extra
 - Profit margin on a mortgage is 50bps (Mortgage Brokers Association).
 - 8 bps is very material
 - Back of the envelope aggregation:
 - In all HMDA mortgages in the U.S., 15% are African-American or Hispanic
 - Applying these magnitudes (8 bps and 4 bps) conservatively to this float implies that:

African-Americans and Hispanics pay over \$500 million EXTRA in interest (without compounding) every year because of illegitimate discrimination

Rate Discrimination: Results in Purchase Mortgages by FinTech versus Traditional

Dependent Variable: Mortgage Interest Rate

	Traditional Lenders Oaxaca Decomposition			FinTech Lenders Oaxaca Decomposition		
	Diff. in Means	Explained	Unexplained	Diff. in Means	Explained	Unexplained
Discrimination	0.00189*** [2.79e-05]	0.00113*** [2.28e-05]	0.000768*** [1.68e-05]	0.00140*** [0.000141]	0.000685*** [0.000100]	0.000717*** [0.000104]
Loan-to-Value		-4.88e-05*** [4.57e-06]	0.00139*** [0.000401]		-5.76E-05 [3.95e-05]	-0.00013 [0.00282]
Credit Score		-3.25e-05*** [4.42e-06]	0.000415 [0.000636]		5.78E-06 [2.27e-05]	-0.0113** [0.00461]
Log Income		6.60e-05*** [1.95e-06]	-0.00421*** [0.000313]		0.000133*** [1.58e-05]	-0.00685*** [0.00191]
Observations	768,408			17,491		
Lender FE	Y			Y		
Year&Bucket FE	Y			Y		

Interest Rate Discrimination: Results in Refi Mortgages by FinTech versus Traditional

Dependent Variable: Mortgage Interest Rate

Traditional Lenders

FinTech Lenders

Oaxaca Decomposition

Oaxaca Decomposition

	Diff. in Means	Explained	Unexplained	Diff. in Means	Explained	Unexplained
Discrimination	0.00199*** [2.15e-05]	0.00170*** [1.74e-05]	0.000296*** [1.30e-05]	0.000737*** [9.75e-05]	0.000605*** [7.90e-05]	0.000132** [6.02e-05]
Loan-to-Value		2.80e-06*** [4.46e-07]	0.000332** [0.000142]		6.67E-06 [5.53e-06]	0.00102 [0.000709]
Credit Score		-3.65e-05*** [2.46e-06]	0.00595*** [0.000460]		4.84E-06 [4.11e-06]	-0.000902 [0.00231]
Log Income		0.000123*** [1.63e-06]	-0.00140*** [0.000254]		7.67e-05*** [7.50e-06]	6.58E-05 [0.00128]
Observations	1,300,245			54,154		
Lender FE	Y			Y		
Year&Bucket FE	Y			Y		

Rate Discrimination: Results in Purchases by Top 25 Volume Lenders versus Small Lenders

Dependent Variable: Mortgage Interest Rate

Top 25 Lenders

Small Lenders

Oaxaca Decomposition

Oaxaca Decomposition

	Diff. in Means	Explained	Unexplained	Diff. in Means	Explained	Unexplained
Discrimination	0.00224*** [3.83e-05]	0.00142*** [3.07e-05]	0.000819*** [2.29e-05]	0.00151*** [4.07e-05]	0.000812*** [3.37e-05]	0.000694*** [2.46e-05]
Loan-to-Value		-7.56e-05*** [6.26e-06]	0.00163*** [0.000547]		-1.47e-05** [6.72e-06]	0.000993* [0.000590]
Credit Score		-2.80e-05*** [6.90e-06]	0.00162* [0.000890]		-3.04e-05*** [5.34e-06]	-0.00163* [0.000923]
Log Income		5.95e-05*** [2.49e-06]	-0.00471*** [0.000428]		7.30e-05*** [3.05e-06]	-0.00344*** [0.000459]
Observations	412,530			355,886		
Lender FE	Y			Y		
Year&Bucket FE	Y			Y		

Rate Discrimination: Results in Refi by Top 25 Volume Lenders versus Small Lenders

Dependent Variable: Mortgage Interest Rate

Top 25 Lenders

Small Lenders

Oaxaca Decomposition

Oaxaca Decomposition

	Diff. in Means	Explained	Unexplained	Diff. in Means	Explained	Unexplained
Discrimination	0.00165*** [2.58e-05]	0.00128*** [2.04e-05]	0.000373*** [1.59e-05]	0.00257*** [3.73e-05]	0.00210*** [3.03e-05]	0.000467*** [2.18e-05]
Loan-to-Value		4.03e-06*** [8.02e-07]	0.000485*** [0.000173]		1.80E-07 [1.77e-07]	0.000242 [0.000249]
Credit Score		-1.55e-05*** [3.24e-06]	0.00570*** [0.000576]		-8.24e-05*** [4.91e-06]	0.00768*** [0.000753]
Log Income		0.000129*** [2.15e-06]	-0.00133*** [0.000303]		0.000130*** [2.63e-06]	-0.00240*** [0.000441]
Observations	739,530			560,718		
Lender FE	Y			Y		
Year&Bucket FE	Y			Y		

Who & Why: Rate Discrimination

- Traditional lenders discriminate (slightly) more than FinTech
 - Interesting heterogeneity not yet explored

Mechanism points to strategic pricing or preying on biases or financial deserts

We are working on mapping the geography of discrimination

Anecdotes: Enclaves of ethnic trust = a lack of shopping. Also Financial deserts. Also perhaps less bank-experienced borrowers or those uncomfortable with financial system

Rejections

Rejection Discrimination: Main Results

Model	Dependent Variable: Rejection				
	(1)	(2)	(3)	Oaxaca Decomposition	
	OLS	OLS		Difference in Means	Explained
Discrimination	0.0484*** [0.000470]	0.0423*** [0.000450]	0.152*** [0.000524]	0.103*** [0.000345]	0.0491*** [0.000458]
Loan-to-Value	0.400*** [0.000865]	0.451*** [0.00282]		0.0178*** [0.000162]	0.003 [0.00635]
Credit Score	-0.00113*** [3.22e-06]	-0.000237*** [1.02e-05]		0.0151*** [0.000247]	1.486*** [0.0185]
Log Income	-0.0956*** [0.000282]	-0.0746*** [0.000270]		0.0159*** [7.86e-05]	-0.00217 [0.00790]
Observations	6,177,674	6,177,670	6,177,670		
R-squared	0.27	0.348			
Lender FE	Y	Y	Y		
Year&Bucket FE	N	Y	Y		

Rejection Discrimination: Results by FinTech versus Traditional

	Dependent Variable: Rejection					
	Traditional Lenders			FinTech Lenders		
	Oaxaca Decomposition			Oaxaca Decomposition		
	Diff. in Means	Explained	Unexplained	Diff. in Means	Explained	Unexplained
Discrimination	0.157*** [0.000531]	0.107*** [0.000350]	0.0508*** [0.000463]	-0.00682** [0.00335]	0.00238 [0.00208]	-0.00920*** [0.00273]
Loan-to-Value		0.0179*** [0.000167]	0.00269 [0.00642]		0.0100*** [0.000678]	0.0949** [0.0396]
Credit Score		0.0138*** [0.000253]	1.444*** [0.0187]		0.0256*** [0.00127]	1.646*** [0.122]
Log Income		0.0161*** [8.04e-05]	-0.0000351 [0.00798]		0.00504*** [0.000241]	0.047 [0.0517]
Observations	5,951,291			226,379		
Lender FE	Y			Y		
Bucket & Year FE	Y			Y		

Rejection Discrimination: Results by Top 25 Volume Lenders versus Small Lenders

	Dependent Variable: Rejection					
	Top 25 Lenders			Small Lenders		
	Oaxaca Decomposition			Oaxaca Decomposition		
	Diff. in Means	Explained	Unexplained	Diff. in Means	Explained	Unexplained
Discrimination	0.145*** [0.000709]	0.0885*** [0.000404]	0.0567*** [0.000646]	0.161*** [0.000749]	0.123*** [0.000567]	0.0385*** [0.000616]
Loan-to-Value		0.0202*** [0.000237]	0.00332 [0.00904]		0.0147*** [0.000210]	0.00177 [0.00837]
Credit Score		0.0257*** [0.000389]	1.454*** [0.0281]		0.00825*** [0.000301]	1.497*** [0.0232]
Log Income		0.0172*** [0.000115]	-0.104*** [0.0111]		0.0154*** [0.000104]	0.139*** [0.0106]
Observations	3,263,880			3,192,159		
Lender FE	Y			Y		
Bucket & Year FE	Y			Y		

Summary of Rejection results

- Treated are rejected 15 percentage points more often
 - 4.9 percentage points is discrimination.
 - Rejection rate overall is about 50%
- But NOT FinTechs
 - FinTech firms pick up good borrowers discriminated against by other
- Mechanism points to facial biases

Conclusions/ Policy

- Contribute to debates on:
 - “Robust statistical” measurement of disparate impact as required by courts
 - Identification of illegitimate discrimination of protected characteristics
- Big data is just starting... lenders may be testing the waters on how courts will handle more and more statistically discriminating variables
 - Hopefully we provide policy tool
- Contribute to discussion on unwinding GSE’s role
 - Note: In this draft we are not (yet) showing what would happen to discrimination for credit risk in a world without GSE role
 - Working on this for non-conforming and private market

More work: Financial deserts and geography of disparate impact