

The Financial Literacy Manifesto



INTERNATIONAL FEDERATION
of FINANCE MUSEUMS

Beijing Financial Literacy Manifesto



“... the International Federation of Finance Museums (IFFM) is committed to promoting financial literacy globally, raising awareness that every individual in every country is in need of financial literacy.”

What is the Manifesto

- Declaration of the importance of financial literacy
- Call to action

The importance of financial literacy

- Financial literacy is an essential skill to participate in today's society
- We all need it
- But financial literacy is very low and some groups are particularly vulnerable
- Financial literacy has consequences

We are at a crisis point and we need to take action

Call to action

- Financial literacy: Our vision for the future
- IFFM wants to be a beacon of light for financial literacy and guide many new initiatives
- Museums are forums for learning, open to the public and embracing all
- Financial literacy is grounded in history, math, science, and civic education
- We employ many learning processes

Call to action (cont)

- The IFFM is committed to improving financial literacy for all, as part of a life long process
- The IFFM is committed to research so we can better understand how to promote financial literacy and to evaluate the effects of financial education programs
- The IFFM is committed to engage policy makers, international organizations, thought leaders, and individuals to push forward the agenda for financial literacy

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Join us, let's work together

- Become an ambassador for financial literacy
- Demand in your school, your workplace, your library, and your museums
- Let's stand up for financial literacy

Let's invent our future together