



FINANCIAL LITERACY SEMINAR SERIES

OCTOBER 4, 2012

AGENDA

THE GEORGE WASHINGTON UNIVERSITY SCHOOL OF BUSINESS  
DUQUÈS HALL 652

| TIME      | SCHEDULE   |
|-----------|--|
| 3:30      | <u>Opening remarks:</u><br>Claudia Sahn, Economist, Federal Reserve Board  |
| 3:35      | <u>Panel presentation:</u><br>Jason Fichtner, Senior Research Fellow, The Mercatus Center, GMU<br>“Overview of the framing and the behavioral economic aspects that affects savings and retirement”<br><br>Lisa Schneider, Research Director, Mathew Greenwald & Associates<br>“Survey evidence on knowledge about Social Security and retirement preparedness”<br><br>Melissa Knoll, Social Science Research Analyst, Social Security Administration, Office of Retirement Policy<br>“Framing the Future First: Using ‘Query Theory’ to Explore Claiming Preferences” |
| 4:35      | Q&A  |
| 5:00      | <u>Concluding remarks:</u><br>Claudia Sahn, Economist, Federal Reserve Board   |
| 5:00-6:00 | <u>Reception:</u><br>Dean’s reception area, Duquès Hall, 6 <sup>th</sup> floor   |