



**ENHANCED ACTIVE CHOICE: A NEW METHOD  
TO MOTIVATE BEHAVIOR CHANGE**

**AGENDA**

**APRIL 8, 2015**

**THE GEORGE WASHINGTON SCIENCE AND ENGINEERING HALL, B1270**

<b>TIME</b>	<b>SCHEDULE</b>
3:30 pm	<u>Opening remarks:</u> Max Schmeiser, Economist, Federal Reserve Board
3:35 pm	<u>Seminar presentation:</u> Punam Keller, Charles Henry Jones Third Century Professor of Management, Dartmouth College
4:35 pm	Q&A
4:55 pm	<u>Concluding remarks:</u> Annamaria Lusardi, Director, GFLEC
5:00 pm – 6:00 pm	<u>Reception:</u> George Washington Science and Engineering Hall Lower Level Lobby