Teaching Financial Literacy

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What We Know

- National Study on Teachers’ Capacity to Teach Personal Finance (University of Wisconsin, 2010)
  - *Teachers are not prepared*

- Arizona Pathways to Life Success for University Students (University of Arizona, 2009)
  - *Parents, a financial education course, and a prior job are positive influencers*

  - *Need for frequent and timely information*
Financial Education Themes

- Housing
- Transportation
- Saving
- Insurance
- Education
- Credit
- Budgeting
- Career
Five Key Factors For Effective Financial Education

- Well-trained educator (and/or tested e-learning protocol) to facilitate learning
- Vetted/evaluated program materials
- Timely instruction
- Relevant subject matter
- Evidence of impact (Evaluate impact)
Wish List

- Teacher Training
- Evaluation/Quality Standards
- Resource Awareness
- Best Practices/Continuous Improvement
- Talk to Your Kids About Money