Premiere Screening

Thursday, October 23, 2014

Classical economics assumes we’re all rational consumers making logical choices based on the best financial information. But behavioral economics adds psychology and an understanding of human nature to the mix, recognizing us as emotional—and at times irrational—human beings.

*Thinking Money: The Psychology Behind Our Best and Worst Financial Decisions* is a new, hour-long documentary that reveals our natural behavioral biases—and provides innovative solutions to get us on the path to financial security.

**Screening Agenda**

3:30 – 3:40 pm  Opening Remarks

3:40 – 4:35 pm  Documentary Screening

4:35 – 5:00 pm  Panel Discussion

Moderator     John Greco, Rocket Media Group

Panel

  Professor Annamaria Lusardi, George Washington School of Business
  Gerri Walsh, FINRA Investor Education Foundation
  Steven J. Schupak, Maryland Public Television

5:00 – 6:00 pm  Reception, Brady Art Gallery

*Thinking Money* is produced by Rocket Media Group, LLC in association with the FINRA Investor Education Foundation and Maryland Public Television. The program is distributed nationally by American Public Television (APT).

To learn more about the psychology of money management or to pre-order a DVD of the program (available in December), visit [www.SaveAndInvest.org/ThinkingMoney](http://www.SaveAndInvest.org/ThinkingMoney) today.