



2017 Cherry Blossom Financial Education Institute

WASHINGTON, D.C. | APRIL 6-7, 2017

PROGRAM

THURSDAY, APRIL 6, 2017

12:30 – 1:00 p.m.	Registration
1:00 – 1:15 p.m.	Welcome Remarks
1:15 – 2:15 p.m.	Keynote Address <i>José Alexandre Vasco, Director of the Office of Investor Protection and Assistance at the Securities and Exchange Commission of Brazil</i>
2:15 – 2:30 p.m.	Break
2:30 – 4:15 p.m.	Financial Education and Financial Decision Making: Insights from Central and South America <i>Session Chair: Claudia Forte, Financial Education Association of Brazil (AEF – Brazil)</i> Special Remarks by Session Chair Claudia Forte Gabriel Garber, Brazilian Central Bank: “Policy-Effective Financial Knowledge and Attitude Factors” María José Roa Garcia, Center for Latin American Monetary Studies (CEMLA): “The Importance of Numerical Abilities, Conscientiousness and Financial Literacy in Financial Decision-Making: An Empirical Analysis in the Andean Region” David Cervantes Arenillas, BBVA Bancomer: “The Impact of Financial Education Workshops on Bank Clients: An Analysis of Administrative Credit Records”
4:15 – 4:30 p.m.	Break
4:30 – 5:30 p.m.	Financial Education among Youth <i>Session Chair: William Walstad, University of Nebraska-Lincoln</i> Adriaan Kalwij, Utrecht University: “The Effects of Financial Education on Financial Literacy and Savings Behavior: Evidence from a Controlled Field Experiment in Dutch Primary Schools” Elizabeth Odders-White, University of Wisconsin-Madison: “Evaluating Experiential Financial Capability Education: A Field Study of My Classroom Economy”
5:30 – 6:30 p.m.	Reception

FRIDAY, APRIL 7, 2017

8:00 – 8:30 a.m.

Continental Breakfast

8:30 – 10:00 a.m.

Experiments in Financial Decision Making

Session Chair: Billy Hensley, National Endowment for Financial Education

Sandro Ambuehl, University of Toronto: “Social Transmission of Financial Decision Making Skills. A Case of the Blind Leading the Blind?”

Steve Vernon, Stanford Center on Longevity: “Enhancing Financial Planning among Economically Diverse Populations Using Age-Progression Technology”

Francesco Saita, Bocconi University: “Nudging Financial and Demographic Literacy: Experimental Evidence from an Italian Trade Union Pension Fund”

10:00 – 10:15 a.m.

Break

10:15 – 11:15 a.m.

Navigating Retirement Decisions

Session Chair: Michael Staten, Take Charge America Institute, University of Arizona

Jonathan Reuter, Boston College: “New Evidence on the Demand for Advice within Retirement Plans”

Melinda Sandler Morrill, North Carolina State University: “Annuity Options in Public Pension Plans: The Curious Case of Social Security Leveling”

11:15 a.m. – 12:00 p.m.

Special Address: Gender Differences in Financial Inclusion and Financial Literacy

Leora Klapper, Lead Economist, Development Research Group, The World Bank

12:00 – 1:00 p.m.

Lunch

1:00 – 3:00 p.m.

Rising Scholars in Financial Literacy and Financial Education

Session Chair: Annamaria Lusardi, Global Financial Literacy Excellence Center, GWU

Ivo Gyurovski, University of Chicago: “Individual Predictors of Financial Outcomes: Parsing out the Predictive Roles of Time Discounting and Financial Literacy”

Thomas Spycher, University of St. Gallen: “Culture and Financial Literacy”

Dario Sansone, Georgetown University: “‘Four Bright Coins Shining at Me’: Financial Education in Childhood, Financial Confidence in Adulthood”

Aida Cumurovic, Halle Institute for Economic Research (IWH): “Financial Literacy and Self-Employment”

3:00 – 3:15 p.m.

Break

3:15 – 4:30 p.m.

The Financial Literacy Gender Gap: New Insights

Session Chair: Janet Bodnar, Kiplinger's Personal Finance

Special Remarks by Session Chair Janet Bodnar

Rob Alessie, University of Groningen: “Women, Confidence, and Financial Literacy”

Noriaki Kawamura, Bank of Japan: “Analysis of Behavioral Economics and Gender Differences in Financial Literacy Based on 25,000 Data Points from Japan's Financial Literacy Survey”

4:30 – 4:45 p.m.

Key Takeaways from the Institute and Closing Remarks