



3rd Cherry Blossom Financial Education Institute

WASHINGTON, D.C. | APRIL 6-7, 2017

CALL FOR PAPERS

Annamaria Lusardi, Michael Staten, and William Walstad invite you to submit academic abstracts or papers to be presented at the 3rd Cherry Blossom Financial Education Institute. The Institute will be held in Washington, D.C., in April, which is financial literacy month as well as beautiful cherry blossom season in the nation's capital.

The Institute will focus on academic research on financial education. We are looking for research papers addressing all areas of financial education: programs in primary and secondary schools, colleges and universities, workplaces, and other venues. We are most interested in papers that assess the effectiveness of financial education and its influence on changing financial behavior or other outcomes. **Academic faculty and researchers in economics and related fields studying financial education are encouraged to submit papers.** We very much welcome submissions from advanced PhD students too.

The Institute will be hosted by the <u>Global Financial Literacy Excellence Center</u> (GFLEC) at the George Washington University School of Business and is sponsored by the <u>National Endowment for Financial Education</u>. The event will begin on Thursday, April 6, with an afternoon program, which includes a keynote speaker, presentations, and a reception. A private dinner for the presenters will be hosted by GFLEC on Thursday evening. The following day, Friday, April 7, will include a full-day program and reception. Travel expenses and accommodations, up to a limit, will be covered for authors of papers accepted for presentation. This coverage includes two nights of lodging for domestic authors and three nights of lodging for international authors. Invited participants are encouraged to enjoy the city's famous cherry blossom season during their stay.

For more information on past Cherry Blossom Institutes please click <u>here</u>.

Location

The George Washington University School of Business, Washington, D.C.

Dates

April 6 - 7, 2017

Deadline to submit papers or abstracts

February 1, 2017. Please send a copy of your paper or abstract to Claire Meyer at cmmeyer@gwu.edu.