

ANDREA HASLER

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CURRENT POSITION

Assistant Research Professor in Financial Literacy *Since June 2017*
The George Washington University School of Business, Global Financial Literacy Excellence Center
(GFLEC)

RESEARCH INTERESTS

Financial Literacy; Personal Finance; Retirement Planning; Asset Pricing

EDUCATION

Doctoral Studies *Aug 2011 – May 2017*
University of Basel, Faculty of Business and Economics, Department of Finance, Switzerland
Dissertation: Households' Financial Decisions: The Effects on Retirement Planning and Asset Prices.
Two Essays on Household Heterogeneity
Supervisor: Prof. Heinz Zimmermann
Co-Supervisor: Prof. Alexandre Ziegler (University of Zurich)

Visiting Ph.D. Candidate *Jan 2015 – Sep 2016*
New York University, Stern School of Business, Department of Finance, New York, USA

Ph.D. Mobility Student *Feb 2012 – July 2015*
Swiss Finance Institute, University of Zurich, Switzerland

Master of Science in Business and Economics *Aug 2008 – July 2011*
with Major in Monetary Economics and Financial Markets, University of Basel, Faculty of Business and
Economics, Switzerland
Final Grade: *Summa Cum Laude*; GPA: 5.8/6

Bachelor of Arts in Business and Economics *Oct 2004 – July 2007*
University of Basel, Faculty of Business and Economics, Switzerland
Final Grade: *Insigni Cum Laude*; GPA: 5.4/6

ACADEMIC FORMATION

Mentoring Program antelope 2014 *Feb 2014 – Dec 2014*
selected participant of the academic career program for successful female doctoral students of the
University of Basel (Department of equal opportunities/"Ressort Chancengleichheit"), Switzerland
Mentor: Prof. Darrell Duffie, Stanford University

Time Series Econometrics *Aug 2013*
(James Hamilton, University of California, San Diego), Advanced Course in Economics for Doctoral
Students, Study Center Gerzensee, Switzerland

Information and Expectations in Macroeconomics *Aug 2012*
(George-Marios Angeletos, MIT), Advanced Course in Economics for Doctoral Students, Study Center
Gerzensee, Switzerland

Programming in MATLAB - Applied Macroeconometrics *June 2012*
(Ulrich Woitek, University of Zurich), Ph.D. Course of the Doctoral Program in Economics, University of
Zurich, Switzerland

Dynamic Portfolio Theory and Asset Pricing *Feb 2012 – June 2012*
(Alexandre Ziegler, University of Zurich), Ph.D. Course of the Doctoral Program in Finance, Swiss Finance
Institute, University of Zurich, Switzerland

PROFESSIONAL EXPERIENCE

Lecturer (Fall Term)

Since Aug 2013

University of Basel, Faculty of Business and Economics, Department of Finance, Switzerland

Courses: Derivative Markets and Option Pricing (Finance II)

Research & Teaching Assistant (50%)

June 2011 – March 2017

University of Basel, Faculty of Business and Economics, Department of Finance, Switzerland

Courses: Portfolio Theory and Asset Pricing (Finance I); Derivative Markets and Option Pricing (Finance II); Seminar on Current Topics in Economics.

Junior Teaching Assistant (40%)

July 2009 – May 2011

University of Basel, Faculty of Business and Economics, Department of Finance, Switzerland

Development and implementation of online modules with focus on derivative pricing theory and portfolio insurance as part of an e-learning Advanced Studies course in financial market theory. The work included the writing and structuring of the content (theory, exercises, and exams) as well as the design and setup of the course.

Research Analyst (40%)

Aug 2008 – Sep 2009

for Listed Private Equity Companies, LPX Group, Zurich, Switzerland

Coverage of around 30 listed private equity companies for continuous valuation and balance sheet analysis.

Preparation of research-reports and presentations for clients.

Research Analyst (100%)

Aug 2007 – July 2008

HSBC Gyuertzeller Bank AG, Zurich, Switzerland

Internship as research analyst at the Investment Equity Advisory Team. Tasks: Global equity market research (provision and processing of global equity research and data); responsibility for the weekly equity market publication; preparation and updating of the reports for new and existing stock recommendations; preparation of the team's quarterly performance and the reporting presentations; client support; attendance at company and analyst presentations.

Assistant (30%)

Feb 2006 – July 2007

Board of Examinations at the Faculty of Business and Economics of the University of Basel, Switzerland

Organization of and active participation in information and promotional events, graduations, and student welcome days; assistance in exam and curriculum organization; administrative work (distribution of newsletters and documents, filing).

WORKING PAPERS

Financial Fragility in the US: Evidence and Implications, with Annamaria Lusardi and Noemi Oggero (November 2017)

Financial Literacy Among U.S. Hispanics: New Insights from the Personal Finance (P-Fin) Index, with Annamaria Lusardi and Paul Yakoboski (October 2017)

The Gender Gap in Financial Literacy: A Global Perspective, with Annamaria Lusardi (July 2017)

Retirement Plans and Savings Decisions: The Joint Role of Ethnic Origin and Job Characteristics (April 2017)

Income Heterogeneity and Expected Stock Returns (February 2016)

The Impact of Solvency II on the Asset Allocation of Non-Life Insurers (March 2011)

CONFERENCES

2017: Federal Student Aid Training Conference for Financial Aid Professionals (with Elizabeth Coogan and Suzanne Bartholomae), Orlando, Florida

Canada's National Conference on Financial Literacy, Montréal, Canada

FELLOWSHIPS AND AWARDS

March 2016	Voluntary Academic Society Basel (Freiwillige Akademische Gesellschaft Basel) research grant for the research stay at New York University Stern School of Business in 2016 (CHF 10,000)
Dec 2015	WWZ Forum research project funding for 6 months for the project “Retirement Plans and Savings Decisions: The Joint Role of Ethnic Origin and Job Characteristics” (CHF 22,518)
Oct 2014	Swiss National Science Foundation (SNSF) Mobility Fellowship for the research stay at New York University Stern School of Business in 2015 (USD 58,780)
April 2014	Johann-Jakob Speiser-Scholarship of the Speiser-Bär Foundation for the research stay at London School of Economics in Fall 2014 (CHF 4,500)
2012	Sponsorship award for young academic talents offered by a group of Basel-based private banks (“Nachwuchsförderpreis Wirtschaft der Basler Privatbanquiers: Baumann & Cie, E. Gutzwiller & Cie, La Roche & Co.”), received for my master’s thesis (CHF 5,000)
2011	Honor for the best master’s degree of the year 2010/2011 at the Faculty of Business and Economics of the University of Basel sponsored by the Basel Economics Association (out of 80 students, GPA: 5.8/6) (CHF 2,000)

TEACHING EXPERIENCE

Lecturer at the University of Basel:

Finance II – Derivative Markets and Option Pricing (undergraduate)	Fall 2013 - 2017
<i>Course on derivative markets and option pricing with around 130 students. The teaching assignment has been held in every fall term since 2013. Course content: Introduction to derivative markets, futures and option pricing theory, risk management, and portfolio insurance.</i>	
Seminar on Current Topics in Economics (undergraduate)	Spring 2013

Teaching Assistant at the University of Basel:

Finance I - Portfolio Theory and Asset Pricing (undergraduate)	Spring 2012 + 2014
Finance II – Derivative Markets and Option Pricing (undergraduate)	Fall 2011 + 2012

Teaching Assistant at the University of Bern:

Finance II – Derivative Markets and Option Pricing (undergraduate)	Spring 2012
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RESEARCH STAYS ABROAD

New York University Stern School of Business, Department of Finance,	Jan 2015 – Aug 2016
London School of Economics (LSE), Department of Finance	Sep 2014 – Oct 2014

SKILLS

<i>Languages</i>	German (native); English (fluent); French (college level); Italian (basic knowledge)
<i>Technical Skills</i>	MS Office; LaTeX; Programming (Stata, R, Matlab, VBA); Financial Data Services (Datastream, Bloomberg, WRDS); Statistical Software (EViews, SPSS); Web (HTML, Typo3)

VOLUNTEER EXPERIENCE AND PERSONAL INTERESTS

Financial Planning Association (FPA New York) Pro Bono Committee, New York	Since Feb 2017
Financial Women’s Association: Financial Literacy Backpack program volunteer, New York	Since Feb 2017
Conference Volunteer for the Committee on Teaching about the United Nations (CTAUN), NYC	Jan 2017
Member of the Doctoral Lunch Team	Aug 2011 – Sep 2013
Organizer of workshops and presentations (soft-skill-training events) for doctoral students	