

# ANDREA HASLER

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gflec.org

## CURRENT POSITION

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Assistant Research Professor in Financial Literacy *Since June 2017*  
The George Washington University School of Business, Global Financial Literacy Excellence Center (GFLEC)

## RESEARCH INTERESTS

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Financial Literacy; Personal Finance; Retirement Planning; Asset Pricing

## EDUCATION

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**Doctoral Studies** *Aug 2011 – May 2017*  
University of Basel, Faculty of Business and Economics, Department of Finance, Switzerland  
Dissertation: Households' Financial Decisions: The Effects on Retirement Planning and Asset Prices.  
Two Essays on Household Heterogeneity  
Supervisor: Prof. Heinz Zimmermann  
Co-Supervisor: Prof. Alexandre Ziegler (University of Zurich)

**Visiting Ph.D. Candidate** *Jan 2015 – Sep 2016*  
New York University, Stern School of Business, Department of Finance, New York, USA

**Ph.D. Mobility Student** *Feb 2012 – July 2015*  
Swiss Finance Institute, University of Zurich, Switzerland

**Master of Science in Business and Economics** *Aug 2008 – July 2011*  
with Major in Monetary Economics and Financial Markets, University of Basel, Faculty of Business and Economics, Switzerland  
Final Grade: *Summa Cum Laude*; GPA: 5.8/6

**Bachelor of Arts in Business and Economics** *Oct 2004 – July 2007*  
University of Basel, Faculty of Business and Economics, Switzerland  
Final Grade: *Insigni Cum Laude*; GPA: 5.4/6

## ACADEMIC FORMATION

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**Mentoring Program antelope 2014** *Feb 2014 – Dec 2014*  
selected participant of the academic career program for successful female doctoral students of the University of Basel (Department of equal opportunities/"Ressort Chancengleichheit"), Switzerland  
*Mentor: Prof. Darrell Duffie, Stanford University*

**Time Series Econometrics** *Aug 2013*  
(James Hamilton, University of California, San Diego), Advanced Course in Economics for Doctoral Students, Study Center Gerzensee, Switzerland

**Information and Expectations in Macroeconomics** *Aug 2012*  
(George-Marios Angeletos, MIT), Advanced Course in Economics for Doctoral Students, Study Center Gerzensee, Switzerland

**Programming in MATLAB - Applied Macroeconometrics** *June 2012*  
(Ulrich Woitek, University of Zurich), Ph.D. Course of the Doctoral Program in Economics, University of Zurich, Switzerland

**Dynamic Portfolio Theory and Asset Pricing** *Feb 2012 – June 2012*  
(Alexandre Ziegler, University of Zurich), Ph.D. Course of the Doctoral Program in Finance, Swiss Finance Institute, University of Zurich, Switzerland

## PROFESSIONAL EXPERIENCE

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### Lecturer (Fall Term)

Since Aug 2013

University of Basel, Faculty of Business and Economics, Department of Finance, Switzerland

*Courses: Derivative Markets and Option Pricing (Finance II)*

### Research & Teaching Assistant (50%)

June 2011 – March 2017

University of Basel, Faculty of Business and Economics, Department of Finance, Switzerland

*Courses: Portfolio Theory and Asset Pricing (Finance I); Derivative Markets and Option Pricing (Finance II); Seminar on Current Topics in Economics.*

### Junior Teaching Assistant (40%)

July 2009 – May 2011

University of Basel, Faculty of Business and Economics, Department of Finance, Switzerland

*Development and implementation of online modules with focus on derivative pricing theory and portfolio insurance as part of an e-learning Advanced Studies course in financial market theory. The work included the writing and structuring of the content (theory, exercises, and exams) as well as the design and setup of the course.*

### Research Analyst (40%)

Aug 2008 – Sep 2009

for Listed Private Equity Companies, LPX Group, Zurich, Switzerland

*Coverage of around 30 listed private equity companies for continuous valuation and balance sheet analysis.*

*Preparation of research-reports and presentations for clients.*

### Research Analyst (100%)

Aug 2007 – July 2008

HSBC Gwyerzeller Bank AG, Zurich, Switzerland

*Internship as research analyst at the Investment Equity Advisory Team. Tasks: Global equity market research (provision and processing of global equity research and data); responsibility for the weekly equity market publication; preparation and updating of the reports for new and existing stock recommendations; preparation of the team's quarterly performance and the reporting presentations; client support; attendance at company and analyst presentations.*

### Assistant (30%)

Feb 2006 – July 2007

Board of Examinations at the Faculty of Business and Economics of the University of Basel, Switzerland

*Organization of and active participation in information and promotional events, graduations, and student welcome days; assistance in exam and curriculum organization; administrative work (distribution of newsletters and documents, filing).*

## WORKING PAPERS

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**Financial Fragility in the US: Evidence and Implications**, with Annamaria Lusardi and Noemi Oggero (November 2017)

**Financial Literacy Among U.S. Hispanics: New Insights from the Personal Finance (P-Fin) Index**, with Annamaria Lusardi and Paul Yakoboski (October 2017)

**The Gender Gap in Financial Literacy: A Global Perspective**, with Annamaria Lusardi (July 2017)

**Retirement Plans and Savings Decisions: The Joint Role of Ethnic Origin and Job Characteristics** (April 2017)

**Income Heterogeneity and Expected Stock Returns** (February 2016)

**The Impact of Solvency II on the Asset Allocation of Non-Life Insurers** (March 2011)

## CONFERENCES

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2017: Federal Student Aid Training Conference for Financial Aid Professionals (with Elizabeth Coogan and Suzanne Bartholomae), Orlando, Florida  
Canada's National Conference on Financial Literacy, Montréal, Canada

## FELLOWSHIPS AND AWARDS

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March 2016	Voluntary Academic Society Basel (Freiwillige Akademische Gesellschaft Basel) research grant for the research stay at New York University Stern School of Business in 2016 (CHF 10,000)
Dec 2015	WWZ Forum research project funding for 6 months for the project “Retirement Plans and Savings Decisions: The Joint Role of Ethnic Origin and Job Characteristics” (CHF 22,518)
Oct 2014	Swiss National Science Foundation (SNSF) Mobility Fellowship for the research stay at New York University Stern School of Business in 2015 (USD 58,780)
April 2014	Johann-Jakob Speiser-Scholarship of the Speiser-Bär Foundation for the research stay at London School of Economics in Fall 2014 (CHF 4,500)
2012	Sponsorship award for young academic talents offered by a group of Basel-based private banks (“Nachwuchsförderpreis Wirtschaft der Basler Privatbanquiers: Baumann & Cie, E. Gutzwiller & Cie, La Roche & Co.”), received for my master’s thesis (CHF 5,000)
2011	Honor for the best master’s degree of the year 2010/2011 at the Faculty of Business and Economics of the University of Basel sponsored by the Basel Economics Association (out of 80 students, GPA: 5.8/6) (CHF 2,000)

## TEACHING EXPERIENCE

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### Lecturer at the University of Basel:

Finance II – Derivative Markets and Option Pricing (undergraduate)	Fall 2013 - 2017
<i>Course on derivative markets and option pricing with around 130 students. The teaching assignment has been held in every fall term since 2013. Course content: Introduction to derivative markets, futures and option pricing theory, risk management, and portfolio insurance.</i>	
Seminar on Current Topics in Economics (undergraduate)	Spring 2013

### Teaching Assistant at the University of Basel:

Finance I – Portfolio Theory and Asset Pricing (undergraduate)	Spring 2012 + 2014
Finance II – Derivative Markets and Option Pricing (undergraduate)	Fall 2011 + 2012

### Teaching Assistant at the University of Bern:

Finance II – Derivative Markets and Option Pricing (undergraduate)	Spring 2012
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## RESEARCH STAYS ABROAD

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New York University Stern School of Business, Department of Finance,	Jan 2015 – Aug 2016
London School of Economics (LSE), Department of Finance	Sep 2014 – Oct 2014

## SKILLS

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Languages	German (native); English (fluent); French (college level); Italian (basic knowledge)
Technical Skills	MS Office; LaTeX; Programming (Stata, R, Matlab, VBA); Financial Data Services (Datastream, Bloomberg, WRDS); Statistical Software (EViews, SPSS); Web (HTML, Typo3)

## VOLUNTEER EXPERIENCE AND PERSONAL INTERESTS

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Financial Planning Association (FPA New York) Pro Bono Committee, New York	Since Feb 2017
Financial Women’s Association: Financial Literacy Backpack program volunteer, New York	Since Feb 2017
Conference Volunteer for the Committee on Teaching about the United Nations (CTAUN), NYC	Jan 2017
Member of the Doctoral Lunch Team	Aug 2011 – Sep 2013
<i>Organizer of workshops and presentations (soft-skill-training events) for doctoral students</i>	