

Project Description

Because we covered and we will cover several topics in this class, there are several projects that can be done to satisfy the requirement of the course.

Note that students can work in groups, but the maximum number of students in a group is three. However, you are welcome to work alone (working in a group is not a requirement). The project is due the day of the final exam. The project counts for 20% of the grade.

1) Personal Finance: A Case Study

As seen in “Advising Amanda and Carlos” in the Project Examples, you can provide a Case Study where you describe the financial situation of an individual or a couple and figure out how to solve the financial decisions this individual or couple has to make.

The project consists of creating a Power Point presentation that follows the scheme used in the Review by Case Study. You need to describe the financial situation, list the questions that are being analyzed, and provide a solution to these questions.

2) Financial advice

You have been hired by *Fortune* magazine and you have to come up with a booklet on financial advice. The financial advice is about financial decisions people make over the life cycle. *Fortune* plans to distribute it in a special issue on financial advice.

The advice should describe the science (math, economics, accountancy) behind it, why one should follow it, and how to implement it in practice.

The project consists of creating a Power Point presentation that describes the financial advice you propose.

3) Workplace financial education

You have been hired by a large firm to develop a financial education program for their employees. The objective of the program is to make employees financially fit.

Use the topics we have covered in class, including the questions to measure financial knowledge, and apply them to design a program to improve financial decision-making.

The project consists of creating a Power Point presentation that describes the financial education program you propose.

How will the project be judged? High grades will be given to:

1. Providing good solutions to personal finance problems
2. Showing your knowledge of the topics we have covered in class
3. Showing your creativity in coming up with financial problems